



Media Credential Information

For Media Registration submit your Credential Application form and once approved you will be given access to the Dixie National Quarter Horse Show. Qualified media can attend the show at no charge. Tickets must be purchased to attend the FreeStyle Reining.

Press Registration Policy

Working media approved by Dixie National Quarter Horse Show committee may attend the trade show and horse show at no charge. To receive a complimentary Media Registration, media must be a qualified representative from one of the following news organizations: Trade Publication, News Publication, Business Publication, Consumer Publication, Newspaper, Wire Service, Radio Station, Television Station

Generally, representatives of the media who qualify have the following titles: Editor, Reporter, Editorial writer, Publisher, Associate Publisher, Photographer, Camera Crew

Verifying Credentials

Media must provide the following materials to the show management/staff in order to receive their Media Registration:

- An unexpired police press pass with photo - OR -
- A listing on current masthead of a legitimate publication with matching driver's license

Should a member of the media provide a driver's license along with one of the following, a verifying phone call will be made to the individual's organization:

- Business card with editorial title
- Press card issued by media organization
- A letter from an editor, publisher or producer verifying the individual's professional identity

The following DO NOT qualify:

- Sales/Marketing personnel (sales managers, account executives, etc.)
- Advertising/PR Agency personnel
- Freelancers, unless they provide proof they are assigned to the event by an accredited news organization
- Commercial photographers not working for an accredited news organization

Note: Media Badges will be held for pick-up at the SHOW OFFICE during the event. Media are required to show verifying credentials in order to receive their Media Badge. Dixie National Quarter Horse Show Committee & Staff are responsible for determining if individuals qualify for Media Registration.

For more information, please contact

mississippigha@gmail.com



Media Credential Application

Request for Media Badge

DNQHS Event: _____

Location: _____

Requested Date(s): _____

Your position:

- Executive Management
- Journalist
- Photojournalist
- Sales
- Other _____

Your Organization:

- Magazine
- Newspaper
- Radio
- Television
- Web
- Other _____

Name: _____

Position/Title: _____

Organization: _____

Mailing Address: _____

City: _____ State: _____ Zip: _____

Telephone: _____ Email: _____

Approving Editor/Manager Name (print): _____

Title: _____ Telephone: _____

Please email this application to:

mississippiqha@gmail.com

For more information, contact mississippiqha@gmail.com

Radio, Television, Photographer and Web Sites Details of Regulations and Acceptance Documentation

Radio/Television/Web General Regulations

1. Live broadcasts must be approved in advance by DNQHS Committee. No on-site signage shall be permitted for any media, except those exhibiting or those with sponsorship level agreements with DNQHS.

Television Coverage Regulations

DNQHS media badges allow equipment on the exhibit hall floor during exhibit hours only. No photographer or camera crew may shoot an exhibitor's booth without the consent of the exhibitor and show management. All exhibitors retain the right to refuse photography of their booths. Camera crews must not block the flow of traffic in or around the venue. Television cameras and personnel must adhere to all regulations governing media coverage of DNQHS. Violations of these rules may result in forfeiture of all media credentials for the media outlet.

Photography Regulations

I hereby acknowledge that I am covering DNQHS as a journalist, and that I intend to use the photographs taken at the conference/ trade show for editorial purposes only. The DNQHS media badge entitles representatives of the media to take photographs on the exhibit hall floor; however, no photographer or cameraperson may shoot an exhibitor's booth without the consent of that exhibitor. The exhibitor retains the right to refuse any photography of his booth.

Web Site Coverage Regulations

Recognized web sites may cover DNQHS subject to the following conditions:

1. Reports shall not purport to be exclusive or official coverage of DNQHS or trade show. Exhibitors retain the right to arrange exclusive media coverage with outlets of their choosing.
2. Reports cannot include any proprietary material owned by DNQHS (in whole or in part) inclusive of, but not limited to, interview transcripts, audio transmissions, video transmissions, photographs, exhibitor directory, show program or any other intellectual property owned by DNQHS without prior written authorization from DNQHS.

General Regulations

All media credential requests must be received by January 15, 2019, so that all necessary information can be sent to you prior to the show. If requests are not received by January 15, 2019, credential requests must be made at the show office and approved by the show manager. Upon arrival, all media representatives must stop by the show office to pick up their media packet. Additional background information, news releases and assistance setting up interviews with show officials will be available there as well. Please refrain from approaching exhibitors who are about to enter the arena to compete. Also, please note that the members of the media are not permitted to enter the arena during competition.

Any violation of the above regulations will result in forfeiture of the credential and all of its privileges. DNQHS reserves all rights to pursue all remedies available. I hereby understand and accept these terms.

DNQHS Event/Day Activity _____ Date _____

Organization _____

Web Site _____

Signature _____ Date _____

Print Name and Title _____

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mississippiqha@gmail.com

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