

Mississippi Quarter Horse Association & Dixie National Quarter Horse Show Sponsorship Levels

OFFICIAL CORPORATE SPONSOR **\$10,000 +**

- Select marketing package with most dominant exposure
- Sponsor Specific event Opportunity
- Company logo on official jacket
- Banners displayed at entrance, main arenas and warm up arenas (4 3'x6' banners provided by sponsor) and other banners displayed at other locations on the grounds
- Dominant verbal promotions during performances
- Full page size ad in premium book if paid by October 15, 2019
- Opportunity for social media sharing/promotion November 1, 2019 thru October 31, 2020
- Website icon with link and sponsorship listing with link
- Name/logo on printed media/advertisements as official sponsor November 1, 2019 thru October 31, 2020
- Trade show space for product display and/or selling
- Marketing materials distributed to exhibitors(minimum500)
- Table space in each arena to display product material
- Product material will be distributed at Freestyle Reining
- Receive a special gift.

PLATINUM LEVEL SPONSORSHIP **\$5,000**

- Banners displayed at entrance, main arenas & warm up arenas (4 3'x6' banners provided by sponsor) and other banners displayed at other locations on the grounds
- Verbal promotions during all performances
- 1/2 page ad in premium book if paid by October 15, 2019
- Website icon with link and sponsorship listing with link
- Opportunity for social media sharing/promotion November 1, 2019 thru October 31, 2020
- Name/logo on printed media/advertisements as official sponsor November 1, 2019 thru October 31, 2020
- Trade Show space for product display and/or selling
- Marketing materials distributed to exhibitors(minimum500)
- Receive a special gift

GOLD LEVEL SPONSORSHIP **\$2,500**

- Banners displayed in main arenas (2 3'x6' banners provided by sponsor) and other banners displayed at other locations on the grounds
- Verbal promotions during performances
- 1/4 page ad in premium book if paid by October 15, 2019
- Website listing with link
- Opportunity for social media sharing/promotion November 1, 2019 thru October 31, 2020
- Marketing materials distributed to exhibitors(minimum500)
- Receive a special gift

SILVER LEVEL SPONSORSHIP **\$1000**

- placement of up to 4 banners you supply
- website sponsor listing with link
- social media promotion
- Marketing materials distributed to exhibitors(minimum500)

BRONZE LEVEL SPONSORSHIP \$500

- placement of up to 3 banners you supply
- social media promotion
- Marketing materials distributed to exhibitors(minimum500)

CLASS SPONSORSHIP \$250 (approx.150 classes available)

- Placement of one banner you supply
- Announcement at beginning of class and upon presentation of awards
- To be included in list in Premium Book if paid by October 15, 2019
- Social media promotion
- Priority stall assignment & one FREE stall, based on availability

“Friends of Dixie National Quarter Horse Show” Sponsorship \$225

- placement of two banners you supply,
- social media promotion

We also have specific sponsorships that are available.



Freestyle Reining Sponsorship

Sponsored by Wendy's

\$6000 in added money directly to exhibitors,

- Banners displayed at entrance, main arenas & warm up arenas (4 3'x6' banners provided by sponsor) and other banners displayed at other locations on the grounds
- Verbal promotions during all performances
- 1/2 page ad in premium book
- Website icon with link and sponsorship listing with link
- Opportunity for social media sharing/promotion November 1,2019 thru October 31, 2020
- Name/logo on printed media/advertisements
- Marketing materials distributed to exhibitors(minimum500)
- Receive a special gift

EQUESTRIAN WITH DISABILITIES 2 DAY SHOW Sponsorship \$7500

- Banners displayed at entrance, main arenas & warm up arenas (4 3'x6' banners provided by sponsor) and other banners displayed at other locations on the grounds
- Verbal promotions during all performances
- 1/2 page ad in premium book if paid by October 15, 2019
- Website icon with link and sponsorship listing with link
- Opportunity for social media sharing/promotion November 1,2019 thru October 31, 2020
- Name/logo on printed media/advertisements as official sponsor November 1,2019 thru October 31, 2020
- Trade Show space for product display and/or selling
- Marketing materials distributed to exhibitors(minimum500)
- Receive a special gift

Coliseum Arena Naming PER DAY Saturday or Sunday \$1000

Anywhere the arena name is used, your company name will be used, verbally and in writing.



Kirk Fordice Equine Center Arena Naming
sponsored by Mac Haik Ford Jackson

Anywhere the arena name is used, your company name will be used, verbally and in writing.
Your logo will appear on the map in Premium Book

4H Shadow Kids Sponsorship **\$5,000**

- Banners displayed at entrance, main arenas & warm up arenas (4 3'x6' banners provided by sponsor) and other banners displayed at other locations on the grounds
- Verbal promotions during all performances
- 1/2 page ad in premium book
- Website icon with link and sponsorship listing with link
- Opportunity for social media sharing/promotion November 1, 2019 thru October 31, 2020
- Name/logo on printed media/advertisements as official sponsor November 1, 2019 thru October 31, 2020
- Trade Show space for product display and/or selling
- Marketing materials distributed to exhibitors (minimum 500)
- Receive a special gift



Junior & Senior Barrels
sponsored by Mac Haik Ford Jackson

- \$2500 in added money directly to exhibitors, \$250 for class sponsorship
- Banners displayed in main arenas & warm up arenas (4 3'x6' banners provided by sponsor)
 - Verbal promotions during performances
 - 1/4 page ad in premium book
 - Website listing
 - Opportunity for social media sharing/promotion November 1, 2019 thru October 31, 2020
 - Marketing materials distributed to exhibitors (minimum 500)
 - Receive a special gift

Small Fry LEVEL Sponsorship for ENTIRE YEAR **\$2,500**

Sponsorship of our Small Fry classes for the entire year November 1, 2019 to October 31, 2020

- Banners displayed in main arenas (2 3'x6' banners provided by sponsor) and other banners displayed at other locations on the grounds
- Verbal promotions during performances
- 1/4 page ad in premium book
- Website listing with link
- Opportunity for social media sharing/promotion November 1, 2019 thru October 31, 2020
- Marketing materials distributed to exhibitors (minimum 500)
- Receive a special gift

4 H Horse Bowl Sponsorship \$1500

- placement of up to 4 banners you supply,
- website sponsor listing with link,
- social media promotion
- Marketing materials distributed to exhibitors(minimum500)
- Opportunity for award presentation

Junior Western Pleasure \$1000

- \$750 in added money directly to exhibitors, \$250 for class sponsorship
- placement of up to 4 banners you supply, randomly placed on grounds
 - website sponsor listing
 - social media promotion
 - Marketing materials distributed to exhibitors(minimum500)

Senior Western Pleasure \$1000

- \$750 in added money directly to exhibitors, \$250 for class sponsorship
- placement of up to 4 banners you supply, randomly placed on grounds
 - website sponsor listing
 - social media promotion
 - Marketing materials distributed to exhibitors(minimum500)

Amateur Western Pleasure \$1000

- \$750 in added money directly to exhibitors, \$250 for class sponsorship
- placement of up to 4 banners you supply, randomly placed on grounds
 - website sponsor listing
 - social media promotion
 - Marketing materials distributed to exhibitors(minimum500)

NSBA 3 yr Old Snaffle \$750

- \$500 in added money directly to exhibitors, \$250 for class sponsorship & plaque
- placement of up to 3 banners you supply
 - social media promotion
 - Marketing materials distributed to exhibitors(minimum500)

NSBA Maturity Non-Pro Western Pleasure \$750

- \$500 in added money directly to exhibitors, \$250 for class sponsorship & plaque
- placement of up to 3 banners you supply
 - social media promotion
 - Marketing materials distributed to exhibitors(minimum500)

NSBA 3 yr Old Non Pro Western Pleasure \$750

- \$500 in added money directly to exhibitors, \$250 for class sponsorship & plaque
- placement of up to 3 banners you supply,
 - social media promotion
 - Marketing materials distributed to exhibitors(minimum500)

Hospitality Sponsorships

Hospitality sponsorships available. Breakfast or lunch or snacks for any combination of 1 to 6 days. Contact us for a custom package.

Fun Event Sponsorship

Contact us for opportunities, availabilities, and costs for a custom package.