

Mississippi Quarter Horse Association & Dixie National Quarter Horse Show Sponsorship Levels

OFFICIAL CORPORATE SPONSOR **\$10,000 +**

- Select marketing package with most dominant exposure
- Sponsor Specific event Opportunity
- Company logo on official jacket
- Banners displayed at entrance, main arena and warm up arenas (ten 3'x6' banners provided by sponsor) and other banners displayed at other locations on the grounds
- Dominant verbal promotions during performances
- Full page ad in digital premium book
- Opportunity for social media sharing/promotion November 1, 2023 thru October 31, 2024
- Website icon with link and sponsorship listing with link
- Name/logo on printed media/advertisements as official sponsor November 1, 2023 thru October 31, 2024
- Trade show space for product display and/or selling or table space to display product material
- Marketing materials distributed to exhibitors (minimum 500)
- Receive a special gift.

PLATINUM LEVEL SPONSORSHIP **\$5,000**

- Banners displayed at entrance, main arenas & warm up arenas (4 3'x6' banners provided by sponsor) and other banners displayed at other locations on the grounds
- Verbal promotions during all performances
- 1/2 page ad in digital premium book
- Website icon with link and sponsorship listing with link
- Opportunity for social media sharing/promotion November 1, 2023 thru October 31, 2024
- Name/logo on printed media/advertisements as official sponsor November 1, 2023 thru October 31, 2024
- Table space for product display
- Marketing materials distributed to exhibitors (minimum 500)
- Receive a special gift

GOLD LEVEL SPONSORSHIP **\$2,500**

- Banners displayed in main arenas (2 3'x6' banners provided by sponsor) and other banners displayed at other locations on the grounds
- Verbal promotions during performances
- 1/4 page ad in digital premium book
- Website listing with link
- Opportunity for social media sharing/promotion November 1, 2023 thru October 31, 2024
- Marketing materials distributed to exhibitors
- Receive a special gift

SILVER LEVEL SPONSORSHIP **\$1000**

- placement of up to 4 banners you supply
- website sponsor listing with link
- social media promotion
- Marketing materials distributed to exhibitors

BRONZE LEVEL SPONSORSHIP **\$500**

- placement of up to 3 banners you supply
- social media promotion
- Marketing materials distributed to exhibitors

CLASS SPONSORSHIP \$250 (approx.150 classes available)

- Placement of one banner you supply
- Announcement at beginning of class and upon exhibitor placings
- To be included in list in digital Premium Book
- Social media promotion
- Half off stall fee & priority stall assignment, based on availability

“Friends of Dixie National Quarter Horse Show” Sponsorship \$225

- placement of two banners you supply,
- social media promotion

We also have specific sponsorships that are available.

EQUESTRIAN WITH DISABILITIES 2 DAY SHOW Sponsorship \$7500

- Banners displayed at entrance, main arenas & warm up arenas (4 3’x6’ banners provided by sponsor) and other banners displayed at other locations on the grounds
- Verbal promotions during all performances
- 1/2 page ad in digital premium book
- Website icon with link and sponsorship listing with link
- Opportunity for social media sharing/promotion November 1,2023 thru October 31, 2024
- Name/logo on printed media/advertisements as official sponsor November 1,2023 thru October 31, 2024
- Table space for product display
- Marketing materials distributed to exhibitors
- Receive a special gift

Hospitality Event Available during EWD Show \$500

4H Shadow Kids Sponsorship \$7500

- Banners displayed at entrance, main arenas & warm up arenas (4 3’x6’ banners provided by sponsor) and other banners displayed at other locations on the grounds
- Verbal promotions during all performances
- 1/2 page ad in digital premium book
- Website icon with link and sponsorship listing with link
- Opportunity for social media sharing/promotion November 1, 2023 thru October 31, 2024
- Name/logo on printed media/advertisements as official sponsor November 1,2023 thru October 31, 2024
- Table space for product display
- Marketing materials distributed to exhibitors
- Receive a special gift

MQHA & Dixie National Quarter Horse Show Sponsorship Levels email: sponsordixienationals@gmail.com

Junior & Senior Barrels

sponsored by Mac Haik Ford Jackson



- \$2500 in added money directly to exhibitors, \$250 for class sponsorship
- Banners displayed in main arenas & warm up arenas (4 3'x6' banners provided by sponsor)
- Verbal promotions during performances
- 1/4 page ad in digital premium book
- Website listing
- Opportunity for social media sharing/promotion November 1, 2023 thru October 31, 2024
- Marketing materials distributed to exhibitors
- Receive a special gift

Small Fry LEVEL Sponsorship for ENTIRE YEAR \$2,500

Sponsorship of our Small Fry classes for the entire year November 1, 2023 to October 31, 2024

- Banners displayed in main arenas (2 3'x6' banners provided by sponsor) and other banners displayed at other locations on the grounds
- Verbal promotions during performances
- 1/4 page ad in digital premium book
- Website sponsor listing
- Opportunity for social media sharing/promotion November 1, 2023 thru October 31, 2024
- Marketing materials distributed to exhibitors
- Invitation for presentation of awards at our year end banquet.

Hospitality Sponsorships

Hospitality sponsorships available. Breakfast or lunch or snacks for any combination of 1 to 6 days at Dixie Nationals, or at any show during our show year.

Contact us for a custom package.

Fun Event Sponsorship

Contact us for opportunities, availabilities, and costs for a custom package.

Annual High Point Awards

Annual Class Award Winners

Laura Miller, Sponsor Coordinator
sponsordixienationals@gmail.com

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