

Switzerland County Tourism Board Minutes

February 24, 2025 @ Switzerland County Visitor's Center

Call to order by President Robert Teeter @ 6:01pm.

8 members present: Jon Bond (arrived @ 7:02), Matt Hocker (arrived @ 7:08), Kelly Hopper, Teresa Lyons, Richard Parks, Gina Roberts, Brandi Scudder (left @ 6:20), Robert Teeter

Others present: Mark Schutte, Wilma Rosenberg

Richard Parks sworn in for another 2-year term on SCT board

Pledge of Allegiance lead by Richard Parks

Public Comments: None

Approval of Consent Agenda: Agenda items; Minutes from previous meeting on January 14, 2025; Financial report for January 2025; Claims for January 2025. Motion to approve consent agenda made by Teresa Hopper 2nd by Richard Parks. Approved 6/0/0

Lyons

Old Business: None

Director recommends waiving AJ's Diner rent for January and February 2025. Motion to approve made by Teresa Lyons 2nd by Brandi Scudder. Approved 6/0/0

Director recommends rehiring Mika King as Senior Information Specialist effective March 1st. Motion to approve made by Kelly Hopper 2nd by Teresa Lyons. Approved 6/0/0

Director's Report:

- Ogle Park project – Presented the concept and requested letters of support from Vevay Town Council, Switzerland County Commissioners and Switzerland County Council - all three unanimously voted to support enabling legislation to raise the Innkeepers tax 3%. Next steps – get SCT, the Town and the County together to layout the framework of the project details and develop a Memorandum of Understanding between the town and the County on the project
- Mark is now a member of the Swiss Wine Festival board as laid out in their bylaws
- SCT website now has a redesigned look
- Mark will be attending the Indiana Travel Association Annual Conference in Fort Wayne March 3rd – 5th
- Voting begins next week. March 3rd, for the USA Today Top 10 Midwest Small town

Board Member comments: Robert Teeter brought cupcakes to wish the Director, Mark Schutte a Happy Birthday. Teresa Lyons asked if we have found out who is paying income keeper's tax in Switzerland County.

Next regular meeting is Monday, March 24, 2025 at the Switzerland County Tourism.

Motion to Adjourn at 7:09 made by Matt Hocker 2nd by Jon Bond. Approved 7/0/0

Respectfully Submitted:

Gina Roberts

Gina Roberts – SCT Secretary

3/19/2025

Kelly J. Hopper

Matt Hocker

Robert Teeter