

Switzerland County Tourism Board Minutes

April 24, 2023 @ Switzerland County Visitor's Center

Call to order by President Matt Hocker @6:08

9 members present: Jon Bond, Matt Hocker, Kelly Hopper, Andrea Kappes, Teresa Lyons, Lane Penick, Richard Parks, Gina Roberts, Robert Teeter

Others present: Scott Curlin, Shannon Donner, April Downing, Mika King, Roxy Morin, Angie Priest, Rebecca Smith, Kat Von D

Pledge of American Flag lead by Jon Bond

Approval of Consent Agenda: Minutes of previous meeting March 27, 2023, Claims for March 2023, Financial Reports for March 2023. Motion to approve consent agenda made by Robert Teeter 2nd by Jon Bond. Approved 9/0/0

Public Comments:

- Roxy Morin wanted to know more about what tourism does. Matt told her about the website weekly postings and a handout was given to all in attendance showing what tourism did in 2022 (Handout attached).
- Angie Priest told about the Earth Day event and the public art bench decoupage piece in front of her shop.
- Scott Curlin inquired on how to get a Goat statue. All new businesses get a free goat and they need to decorate/paint.
- Roxy Morin asked if tourism was going to put up advertising signs during road construction showing the town was still accessible and open for business. Suggested directional signs off ramp. Historical District sign. In KY, can Interstate blue highway signs be put up for tourist attractions in Vevay. Teresa Bovard stated Sunset Grill gave up billboard and is going to inquire further. Andrea Kappes is going to inquire further about historic signs in front of buildings.

Old Business: Appeal by Joey Rider for additional funds for Patriot annual Fourth of July Celebration tabled till next meeting per Joey Rider.

New Business:

- Approval of hiring of Info Specialist, as recommended by Interim Director, Brittany Ervin for 2 days per week as needed at \$15 per hour. Motion to approve made by Andrea Kappes 2nd by Kelly Hopper. Approved 9/0/0
- Approval of hiring Raylinn Kappes for 2 days per week and as needed at \$15 per hour. Motion to approve made by Lane Penick 2nd by Jon Bond. Approved 8/0/1 (Andrea Kappes abstain)

Director's Report: Window broken out at Visitor's Center, need board grant to get money to fix it.

Board Comments: None

Next Meeting dates: Monday May 8, 2023 Special meeting to review resumes and select applicants to interview for Director position. Monday, May 24 Regular monthly meeting.

Motion to adjourn at 6:28pm by Lane Penick 2nd by Robert Teeter. Approved 9/0/0

Respectfully Submitted:


Gina Roberts – SCT Secretary

5/19/2023




