

Switzerland County Tourism Board Minutes

February 26, 2024 @ Switzerland County Visitor's Center

Call to order by President Matt Hocker @ 6:18pm

8 members present: Matt Hocker, Kelly Hopper, Christina Kappes, Teresa Lyons, Gina Roberts, Richard Parks, Robert Teeter, Kat Von D

Others present: Mark Schutte, Wilma Rosenberger, Andrea Kappes (arrived @ 6:25)

Public comments: None

Confirmation of new Board Member, Christina Kappes. Motion by Richard Parks 2nd by Kelly Hopper. Approved 7/0/0

Approval of Consent Agenda: agenda items; minutes of previous meeting on February 6, 2024; claims for January 2024; financial reports for January 2024. Motion to approve consent agenda made by Teresa Lyons 2nd by Robert Teeter. Approved 8/0/0

Old Business: None

New Business: Indiana conflict of interest forms are available for any member so needing to declare. Those declaring: None

Board Comments: Robert Teeter suggested we conduct some of the 2024 board meetings at other locations within Switzerland County and not always at the Visitor's Center in Vevay.

Director's Report: The Eclipse event on April 8, 2024 has changed. Schools will not be busing the kids. Now working with the library on the event. Fred the Goat Art Gig is now "Goatagua" and Community Art Center is taking the lead. The event will be held May 11, 2024 with the Fred the Goat coloring contest going public on March 18, 2024. Welcome signs for Vevay and Markland Damn are approved and waiting on Vevay final branding. Production about the being with installation March/April. Community Art Center signage on the side of building facing Main Street is in production with anticipated March installation. Developing a Facebook SCT/Partners private group for better communication between SCT and tourism partners. Invitations will go out over the next week. Indiana Tourism Conference is March 11th – 13th in Evansville at Bally's Casino and Mark Schutte and Mika King will be attending.

Motion to adjourn at 6:39 made by Robert Teeter 2nd by Richard Parks.

Respectfully Submitted:



Gina Roberts – SCT Secretary

2/28/2024

