

# Switzerland County Tourism Board Minutes

July 22, 2024 @ Switzerland County Visitor's Center

Call to order by President Matt Hocker @ 6:06pm.

6 members present: Jon Bond, Matt Hocker, Kelly Hopper, Teresa Lyons, Gina Roberts, Robert Teeter

Others present: Mark Schutte, Wilma Rosenberger, Mika King, Gary Trout

Pledge of Allegiance led by Robert Teeter

Public Comments: None

Approval of Consent Agenda: agenda items; Claims for June 2024; Financial report for June 2024.

Motion to approve consent agenda made by Kelly Hopper 2<sup>nd</sup> by Robert Teeter. Approved 6/0/0

Old Business: None

New Business: Gary Trout updated board about direction of his business for the future years.

Director's Report: Mark talked about Ken Maynard Cowboy day. Several events at the Hoosier Theater and Ogle Park. The Ogle Park events made a nice compliment to the day and several members of the Ken Maynard family were in town. Mark also updated the board on Swiss Wine Festival marketing and upcoming Sleepy Hollow weekend.

Board Member comments: Robert Teeter brought up board members attendance at monthly meetings and how it can be addressed.

Motion to Adjourn at 6:48 made by Robert Teeter 2<sup>nd</sup> by Teresa Lyons. Approved 6/0/0

Respectfully Submitted:



Gina Roberts – SCT Secretary

8/19/2024

  
