

**Switzerland County Tourism Board Minutes
June 24, 2024 @ Switzerland County Visitor's Center**

Executive session call to order by Matt Hocker @ 6:00 pm
Executive Session motion to adjourn at 6:21 by Teresa Lyons, second by Robert Teeter,
unanimously approved.

Regular meeting call to order by Matt Hocker @ 6:21 pm

7 members present: Jon Bond, Teresa Lyons, Richard Parks, Christina Kappes, Kelly Hopper,
Robert Teeter and Matt Hocker.

Others present: Director Mark Schutte and Wilma Rosenberger.

Public comments: none

Matt Hocker asked for a motion to add Director's Review to the agenda. Teresa Lyons motioned,
2nd by Robert Teeter. Motion approved 7/0/0

Approval of Consent Agenda: agenda items; minutes of previous meeting on May 20, 2024;
claims for May 2024; financial reports for May 2024. Motion to approve consent agenda made
by Teresa Lyons; 2nd by Robert Teeter. Approved 7/0/0

Old Business: None

New Business: Director's review was discussed. Motion to approve written review and salary
increase. Motioned by Kelly Hopper, seconded by Robert Teeter. Approved 7/0/0

Director's Report:

- Mark is starting use new URL DiscoverVevay.com
- Mark has been attending Wine Festival meetings. Planning is coming along well. Sponsorship letters went out. Music and scheduling should be finalized and released soon.
- Mark gave an update and detailed handouts on the Festival Grounds Project @ Ogle Park. He has spoken to Brandi Scudder-Harsin, Keith Smith and Jeremy Harsin of Vevay Town Council. Lane Penick has been out sick, but a meeting will be scheduled soon. The Town of Vevay owns the grounds where the project will be built. Mark has spoken to 5 of the 7 County Council members; and all 3 County Commissioners. He has a meeting with Belterra on June 25th. All contacted parties, to date, have been positive and accepting of the project.
- Mark spoke in detail about the bed-tax increase procedure and bond lending details. Jon Bond contributed his knowledge of financial backing of the bonds and that the bank will take their own reserve. This reserve needs to be included in the initial bonding to have sufficient cash available for construction costs.