

Switzerland County Tourism Board Minutes

September 25, 2023 @ Switzerland County Visitor's Center

Call to order by President Matt Hocker @ 6:00pm

8 members present: Jon Bond, Matt Hocker, Kelly Hopper, Andrea Kappes, Teresa Lyons, Lane Penick, Gina Roberts, Robby Teeter

Others present: Mark Schutte, Wilma Rosenberger, Andy Truitt

Pledge to American Flag led by Teresa Lyons

Approval of Consent Agenda: Minutes of previous meeting on August 23, 2023 and Special meeting on September 20, 2023; Claims for August 2023; Financial Reports for August 2023. Motion to approve consent agenda made by Andrea Kappes 2nd Robby Teeter. Approved 8/0/0

Public Comments: Andy Truitt has 4x4 skid of pop and water from the Wine Festival to donate. Suggested he give to Lion's Club for Sleepy Hollow event October 14, 2023.

Old Business: Discussion and approval of nonprofits for 2024 funding requests as recommended by the Director for Musee de Venoge, Community Art Center, Hoosier Theatre, SC Historical Museums. Motion to approve made by Teresa Lyons 2nd by Robby Teeter. Approved 8/0/0. Swiss Wine Festival funding requests as recommended by the Director. Motion to approve made by Teresa Lyons 2nd by Robby Teeter. Approved 7/0/1

New Business: Approval of Gaming Rules for 50-50 Raffles during Sleepy Hollow Car as recommended by the Director. Motion to approve made by Robby Teeter 2nd by Andrea Kappes. Approved 8/0/0

Director's Report: Sleepy Hollow Car show has a committee meeting this week. All logistics are lined up and 95% secured. Mark attended the Lawrenceburg Car show over the weekend. Budget for car show is 18K to 19K and banners and flags are not dated so they can be used in future years. Sleepy Hollow Craft show has its own facebook page, separate logo and all the logistics are in place. Advertising for Sleepy Hollow events with billboards, outlook / Scott & Clark County Herald and heavy advertising on facebook. Working on 2024 SCT and SWF advertising in 2024 Indiana Festival guide. Vevay signs in process for 2024, waiting on estimates. Working with Patriot for smaller versions. Next meeting will present 2024 budget and marketing plans.

Board Comments: Jon Bond mentioned the grant to dredge harbor at Goose Creek in Patriot comes due in January. The grant is @ 100K and has to be matched locally @ 20%. Lane Penick stated that the Vevay Main Street road and sidewalk project has been postponed till 2026.

Next regular meeting is Monday, October 23rd at 6:00pm.

Motion to adjourn @ 6:33pm by Lane Penick 2nd by Robby Teeter. Approved 8/0/0

Respectfully Submitted:



Gina Roberts – SCT Secretary

10/13/2023

