

AMORE MANAGEMENT

10 Steps to Turn Your Business Idea Into Reality

Presented by Amore Management LLC

Welcome

Starting a business can feel overwhelming, but every successful entrepreneur started with a single step.

This guide was created to help aspiring business owners move from idea to action. Use it as your roadmap to begin building a business with confidence.

Remember: Progress is better than perfection.

STEP 1: Identify Your Business Idea

Ask Yourself:

- What problem does my business solve?
- Who will benefit from my product or service?
- What am I passionate about?
- What skills or experience do I already have?

Business Idea:

Target Audience:

STEP 2: Define Your Vision

Imagine your business one year from now.

What does success look like?

STEP 3: Research Your Market

Before launching, understand your industry.

Research:

- ✓ Competitors
- ✓ Pricing
- ✓ Customer Needs
- ✓ Industry Trends

Questions:

Who are my competitors?

What makes my business different?

STEP 4: Choose a Business Name

A great business name should be:

- ✓ Easy to remember
- ✓ Easy to spell
- ✓ Relevant to your brand
- ✓ Available online

Business Name Ideas:

1.

2.

3.

STEP 5: Create Your Brand Foundation

Think about:

- Brand Colors
- Logo Ideas
- Mission Statement
- Core Values

Mission Statement:

STEP 6: Set Up Your Business

Basic Startup Checklist:

- Choose Business Structure
- Register Business Name
- Obtain EIN
- Open Business Bank Account
- Create Professional Email Address
- Obtain Required Licenses

STEP 7: Establish Your Online Presence

Your business should have:

- Website
- Facebook Page
- Instagram Account

- LinkedIn Profile
- Google Business Profile

STEP 8: Create a Simple Marketing Plan

How will customers find you?

Marketing Ideas:

- Social Media
- Referrals
- Networking
- Community Events
- Email Marketing
- Content Creation

My Top 3 Marketing Strategies:

1.

2.

3.

STEP 9: Set Your First Business Goals

30-Day Goal:

60-Day Goal:

90-Day Goal:

STEP 10: Take Action

Success comes from consistent action.

This week I will:

- Complete market research
- Create business name
- Register business
- Create social media accounts
- Build website
- Meet with a business coach
- Create marketing plan

BONUS: Business Startup Cheat Sheet

START HERE:

1. Business Idea
2. Research
3. Business Name
4. Register Business
5. Obtain EIN
6. Open Bank Account
7. Create Brand
8. Build Website
9. Market Your Business
10. Stay Consistent

Need Additional Guidance?

Amore Management LLC provides coaching, consulting, accountability, and strategic business guidance to help entrepreneurs launch and grow with confidence.

Schedule Your Free Consultation Today.

Amore Management LLC

Building Businesses. Empowering Dreams.