

DIAPER

DRIVE IDEAS



Got Diapers? Help Families in Need in Your Own Community.

In the last three years, 5.8 million American babies were born into poor or low-income families. That means as many as 2,600 diapers are needed per baby, per year-which adds up to more than 15 billion diapers annually. Here are some ideas and a checklist to help.

- Find a partner organization to donate your diapers to**
If there isn't a local diaper bank in your area, reach out to agencies like women's shelters, food pantries, publicly funded child care centers, health clinics and churches.
- Pick a theme**
 1. It can be simple like Moms Helping Moms.
 2. Or, Stuff The Bus, where folks donate enough diapers to fill a bus.
 3. Baby shower or birthday party.
 4. Holiday gift giving/donation.
- Create an Amazon Wish List**
Create an Amazon Wish List of diapers and share the link to that list in all of your social media posts and emails about the diaper drive. Tell people how easy it is to order diapers through Amazon and have the diapers directly shipped to you. Add a snap tag to any printed materials, drop off bins, and signage that people can scan with their mobile phones that will take them directly to your Amazon Wish List.
- Set goals for collection**
Develop a way to track your progress.
- Select a start and end date**
Typically, diaper drives last for a week or a month.
- Choose a location**
 1. Pick one or two places that are centrally located and willing to help, like a local library or a business.
 2. Label the collection bins clearly and colorfully!
 3. If hosting a diaper drive at your office, consider a friendly competition between departments, groups, or floors.
- Find volunteers to help**
Ask your friends, neighbors, or colleagues.
- Spread the word**
Announce your diaper drive via social media; send press releases to local media outlets; and post notices within the community.
- Set up transportation**
Depending on how many diapers are donated, think about what type of vehicle you will need.
- Collect and deliver diapers**
Rally the volunteers and deliver the donated diapers to your partner organization(s).
- Post a recap**
Via social media, press releases & send to: novadiaperbank@ahandupnova.org

LET'S CLOSE THE DIAPER GAP

www.novadiaperbank.org

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