

## Diaper Drive Ideas

### Got Diapers? Help Families in Need in Your Own Community.

In the last three years, 5.8 million American babies were born into poor or low-income families. That means as many as 2,600 diapers are needed per baby, per year—which adds up to more than 15 billion diapers annually. Here are some ideas and a checklist to help.

- **Find a partner organization to donate your diapers to**
  - If there isn't a local diaper bank in your area, reach out to agencies like women's shelters, food pantries, publicly funded child care centers, health clinics and churches.
- **Pick a theme**
  - It can be simple like *Moms Helping Moms*.
  - Or, more creative like *Stuff The Bus*, where folks donate enough diapers to fill a bus.
- **Set goals for collection**
  - Develop a way to track your progress.
- **Select a start and end date**
  - Typically, diaper drives last for a week or a month.
- **Choose a location**
  - Pick one or two places that are centrally located and willing to help, like a local library or a business.
  - Label the collection bins clearly and colorfully!
  - If hosting a diaper drive at your office, consider a friendly competition between departments, groups, or floors.
- **Find volunteers to help**
  - Ask your friends, neighbors, or colleagues.
- **Spread the word**
  - Announce your diaper drive via social media; send press releases to local media outlets; and, post notices within the community.
- **Set up transportation**
  - Depending on how many diapers are donated, think about what type of vehicle you will need.
- **Collect and deliver diapers**
  - Rally the volunteers and deliver the donated diapers to your partner organization(s).
- **Post a recap**
  - Via social media, press releases & send [jane@novadiaperbank.org](mailto:jane@novadiaperbank.org)

## LET'S CLOSE THE DIAPER GAP.

[www.novadiaperbank.org](http://www.novadiaperbank.org)

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A Hand Up - NOVA Inc. is a 501(c)3 non-profit organization operating Northern Virginia Diaper Bank and the Loudoun County Diaper Bank FEIN 82-1916979