

HOSTING

A DIAPER DRIVE



Share your plans with Northern Virginia Diaper Bank

Contact: novadiaperbank@ahandupnova.org

We would love to help promote your diaper drive campaign by posting to our social media accounts.



Choose Your Location(s):

Pick a place that is centrally located. A library, school, or local business - gain the support of the community by making it convenient to donate! Selecting a location that is easily accessible will generate greater participation. Label collection bins, and download our drop box flyer!



Decide on a Time Frame:

Plan to host your diaper drive for at least a week, or longer so people have enough time to donate. Does it make sense to tie your drive to a holiday, or community tradition? Perhaps you can partner with an already planned event! FYI: Diaper Need Awareness Week takes place at the end of every September.



Get The Word Out:

Announce your diaper drive through social media, press releases to local media and post notices (like our fact sheets and flyers we included) near the locations to donate! One of the best ways to advertise is word of mouth so be sure to talk about the drive to anyone and everyone.

The Northern Virginia Diaper Bank/NOVA Diaper Bank is operated by:
A Hand Up-NOVA, Inc. a 501(c)3 organization - FEIN 82-1916979
www.novadiaperbank.org