



WHO WE ARE:

A key force established to promote Downtown Owensboro by creating exceptional experiences, stimulating economic development and promoting the well-being of businesses, residents & visitors.

WHAT WE ARE:

A dedicated non-profit organization committed to enhancing the economic, cultural and social vitality of Downtown Owensboro.

HOW WE OPERATE:

Supported by our membership and corporate / public sponsors, we are a primarily volunteer-led organization, guided by a passionate Board of Directors and full-time Executive Director.

ADS, DONATIONS & SPONSORSHIPS ARE TAX-DEDUCTIBLE

ADVERTISING AGREEMENT	BASIC	PREMIUM	FEATURED
INVESTMENT	\$100 / month \$1,000 / year	\$250 / month \$2,500 / year	\$500 / month \$5,000 / year
TERM (years)	3 – 12 months	3 – 12 months	1 year
AVAILABLE SPOTS	6 – 8x	6 – 8x	4x
Website Listing & Link (Around Town Section)	V	√	V
Mobile Pass Listing (Around Town Section)	V	√	
Business Guide Listing (Around Town Section)	V	√ (Trackable QR)	√ (Trackable QR)
Quarterly Event Guide Ad (32-page, 5.5" x 8.5" size)	25% discount on ad space	¼ page ad	½ page ad
Downtown Owensboro Community Gift Card		√	√
Mobile Pass Online Portal Featured Specials on Pass	&	√	√
Mobile Pass Email Ads			3 months / yr
Quarterly Networking Series Invite			√

Company Name:		Ad Level: Basic	Premium Featured
Email:	Phone:	Total Due:	
Contact Name:		Commitment Term:	
Signature:		Name:	Date:



Included Venues



Gramps Coffee & Donuts

View Website

Gramps Coffee & Donuts is a char freshly brewed coffee and deliciou

Green River Distilling Co.

View Website

This distillery offers tours and tast



Step 1 - Get Your Pass

This mobile exclusive passport is a collection of curated attractions, retailers, restaurants and more, offering deals and discounts to redeem during your visit.



Step 2 - Receive Text

Your passport will be instantly delivered to your phone via text and email and is ready to use immediately! There is no app to download. Your pass can be saved to your phone's home screen for easy one-tap access.



Step 3 - Redeem

When visiting a participating business, simply present your phone to the attendant or staff member to redeem available





BUSINESS GUIDE 🖫

BROUGHT TO YOU BY OUR PARTNERS:





DIGITAL **PASSPORT**



GREEN













e-GIFT CARD

Shop Local, Support Downtown!



HOW IT WORKS

Select the value of your e-Gift Card, choose your recipient and send via email. The recipient can purchase from the many participating merchants in Downtown Owensboro.