



Privacy Policy

Last updated: November 2025

At Vista Recycling, we are committed to protecting your privacy. This Privacy Policy explains how we collect, use, disclose, and safeguard your information when you visit our website www.vistarecycling.co.uk. Please read this policy carefully. If you do not agree with the terms, please do not use our website.

1. Information We Collect

We may collect personal information in the following ways:

a. Personal Data

- **Contact Information:** Name, email address, phone number, etc., when you fill out a contact form.

b. Automatically Collected Data

- **Usage Data:** IP address, browser type, operating system, referring URLs, pages viewed, and the dates/times of access.
- **Cookies and Tracking Technologies:** We use cookies to enhance your experience and analyse traffic. You can control cookie preferences through your browser settings.

2. How We Use Your Information

We may use your information to:

- Respond to inquiries and provide customer support
- Send you newsletters or marketing communications (with your consent)
- Personalise website content and improve user experience
- Monitor and analyse website usage and trends for business improvements
- Comply with legal obligations

3. Legal Basis for Processing Personal Data

We process your personal data under the following legal bases:

- **Consent:** When you have given us permission to use your data (e.g. newsletter sign-ups)
- **Contract:** To fulfil transactions or provide services you have requested
- **Legitimate Interests:** To operate and improve our business and website
- **Legal Obligation:** When required to comply with the law

4. How We Share Your Information

We do not sell your personal information. However, we may share data with:

- **Service Providers:** Such as hosting companies, analytics providers
- **Legal Authorities:** If required by law or to protect the rights and safety of others

5. Data Retention

We retain personal data only for as long as necessary to fulfil the purposes outlined in this Privacy Policy or to comply with legal obligations.

6. Your Rights Under UK GDPR

You have the right to:

- Request access to your personal data
- Request correction or deletion of your data
- Object to or restrict processing
- Request data portability
- Withdraw consent at any time (where applicable)

To exercise your rights, contact us at support@vistarecycling.co.uk.

7. Cookies

We use cookies to enhance the performance and functionality of our website. You can control or delete cookies through your browser settings. For more details, visit our **Cookie Policy**.

8. Third-Party Links

Our website may contain links to third-party websites. We are not responsible for their privacy practices.

9. Data Security

We take reasonable steps to secure your data from unauthorized access, disclosure, or destruction. However, no method of transmission over the internet is completely secure.

10. Changes to This Policy

We may update this Privacy Policy from time to time. Changes will be posted on this page with an updated revision date.

11. Contact Us

Vista Recycling

Email: support@vistarecycling.co.uk

Address: **The Priory, Ware High Street, Ware, SG12 9AL**
