

## Polo Rosas Biography

“Nothing is impossible in life when you have the courage and the determination to achieve your dreams and break the circle of poverty.”

He was born in Acapulco, Gro., Mexico into a very humble family, so he lived and grew up in one of the poorest neighborhoods of the Port of Acapulco.

He always knew that knowledge would help him get ahead, so he began his academic studies with determination. At age 21, after feeling an immense need to meet other cultures and better opportunities, he emigrated to the United States.

He crossed the border as undocumented on the side of Tijuana in 1988, since then he lives in the State of California, in the United States of America, where he feels very committed. He currently resides in La Habra, Ca.

Needless to say, when he arrived in California his economic situation was very complicated. All his capital amounted to \$ 40 dollars.

With the firm determination to move forward, he took formal English classes at La Habra High School, which allowed him to take courses on topics that interested him as finance, lighting, graphic design and business administration.

Polo began interacting with people who noticed his eagerness to stand out, and so he meets who he considers his mentor and teacher. This person was guiding him in the business world, and introduced him with important personalities from the business and political world, in addition to bringing him to other countries. That is how he came to the East where he acquired the knowledge to carry out business internationally.

AMERICAN INDUCTION TECHNOLOGIES INC. , LIGHTS OF CALIFORNIA and AITI LED CORPORATION.

He is currently FOUNDER and President of the American Induction Technologies (AITI) and AITI LED CORPORATION companies in Anaheim, Ca., (2019). The role of the company American Induction Technologies Inc. is the manufactured of lamps for public and industrial lighting that work based on Magnetic Induction, and whose main feature is that they save energy, up to 60%, have a much longer lifespan of up to 100,000 hrs, and do not emit CO2 into the atmosphere, among other qualities.

The role of the company AITI LED CORPORATION is the manufacture of lamps for public and industrial lighting that work based on LED technology whose main characteristic is that they save energy, up to 70%, have a much longer lifespan of up to 100,000 hours, and They do not emit CO2 into the atmosphere, among other qualities.

2003

It starts in technology research and development. With the financial support of a Japanese company, he works on an electronic and digital generator and a light bulb without filaments of magnetic induction.

2006

Polo Rosas had the vision of acquiring part of the patent rights of the smart chip that controls the lamp generator of its products, and of making manufacturing arrangements so that its product could be declared an American product.

2006

Polo Rosas is named businessman of the year the prize is presented by the then president of the United States George W. Bush and his name appears in the Wall Street journal in October of the same year.

2006

Polo Rosas receives a 2006 NATIONAL LEADERSHIP AWARD business leadership recognition and his name reappears in the Wall Street journal in October of the same year. 2008 Polo Rosas receives recognition for being part of a presidential commission of the United States of America.

2010

Polo Rosas receives recognition from Cambridge and is included in an exclusive list of Executives, Professionals and entrepreneurs

2010

Polo Rosas had the vision and knowledge necessary to design, invent and patent a new luminaire with patent in the United States PATENT No US D631,592 S, designed exclusively for Magnetic Induction technology with very good acceptance in the international market, this it has been worth belonging to the select group of inventors of the United States of America. AITI has carried out important lighting projects in the United States such as cities, airports, military bases. It already has facilities for its products in the United States, Canada, Mexico, South America and India.

2007

The company opened a subsidiary in Mexico, AITI de México, S de RL de CV. Polo Rosas is interested in bringing the benefits of energy savings to Mexico, with a product of recognized quality.

The company has a network of distributors nationwide in Mexico, USA and South America.

He owns the Lights of California company, with energy-saving products aimed at interiors. The company is located in Brea, Ca., and began operations in 2005.

He owns the company ROSAS GROUP, INC.

His work - hobby is the design of special lamps, such as those shown in the following photographs

CRYSTAL LIGHTING CORP.

2002

acquired and bought 20% of Crystal Lighting Corp., a company that was about to break and close. Polo declares that thanks to the effort of the group they reached sales for more than two million dollars in the first 6 months of operations. It is at this time when he began his career as an entrepreneur in the lighting industry in the United States.

EVERGREEN LIGHTING

1994

After a year of working at B & E Lighting, the company went bankrupt. The owner was interested in starting a new company, Evergreen Lighting, using the designs of Polo Rosas.

Four years later the company already reached monthly sales of more than 2 million dollars.

B & E LIGHTING

1993

Employee in the assembly area with a salary of \$ 4.50 per hour.

DISHWASHER

At a restaurant in Brea, Ca., Alicia's Catering, this was his first job when the United States arrived in 1988.

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A little more than 30 years after emigrating, Polo constantly travels to different countries where he is recognized for his career and business prestige.

Now, he and his companies already have an important position in the middle of the lighting. He was recognized in the United States as Entrepreneur of the Year 2006.

Polo Rosas opens its AITI LED CORPORATION company in California which is focused on the search and development of energy-saving technologies such as LEDs, is focused on taking LED technology to another level, achieving great results with this LED technology.

Polo is determined to share his experiences with Mexican communities abroad and support the efforts of those who dream of a better future, because he knows how difficult it is to excel in a country as a foreigner.

He firmly believes that it is possible to break the circle of poverty, not only the circle of monetary poverty but the most difficult to overcome that is THE CIRCLE OF SPIRITUAL POVERTY.

Polo is very proud to be Mexican and he says so wherever he travels.

He has always believed in Mexican talent and has the firm conviction that we Mexicans have great potential and talent to create both in Mexico and abroad.

