

Memorandum of Understanding (MOU) -- Downtown Oakland Partnership

This Memorandum of Understanding (“MOU”) is entered into among and between the group of stakeholders listed at the end of the MOU and the Oakland Metropolitan Chamber of Commerce.

The criteria for membership in the Downtown Oakland Partnership group is:

1. A commitment to the objectives of the Downtown Oakland Partnership below.

2. A commitment to not make independent requests to the City or other governmental agencies for funding for Public Safety and Activation measures in the Downtown area, except for requests only affecting a stakeholder’s own business or property.

3. A financial commitment commensurate with the size and economics of each stakeholder’s business or organization or an equivalent commitment of time.

The members of the Downtown Oakland Partnership will elect an Executive Committee of Five to Seven members which shall have the authority to collect and distribute funds - based on partnership input and priorities - and approve applications to the City or other government agency for Public Safety and Activation measures in the Downtown Area. The Executive Committee will also be the primary representative to the City, including elected leaders and staff, on issues involving the mission of the Downtown Oakland Partnership.

The Oakland Metropolitan Chamber of Commerce will provide administrative support and will receive funds contributed and raised by the Partnership which will be held by the Chamber as restricted funds to be disbursed only according to the decisions of the Executive Committee. The Chamber will provide a periodic report of the contributions to and distributions from this fund to the Executive Committee as well as the full Partnership.

The Downtown Oakland Partnership will not take positions on ballot initiatives, except those that directly affect public safety in Oakland, or engage in political action supporting or opposing any candidates for public office.

Downtown Oakland Partnership Objective - Downtown Oakland, representing 60% of the citywide workforce, is Oakland's jobs and economic engine. Its recovery has stalled due to a reduction in the daytime workforce and increased levels of crime and homelessness – resulting in limited economic activity. While there are significant, yet disparate, endeavors to address these challenges, Oakland's recovery and future sustainability will require the coordinated and organized actions and advocacy of its critical stakeholders.

Downtown Oakland Partnership Current Member Roster

HP Investors
Fennemore Wendel
Oakland Metro Chamber of Commerce
Blue Shield of California
Pacific Gas & Electric
Credit Karma
Marqeta
thredUP
Awaken Café
Aldin Company
Rubicon Partners
Kaiser Permanente
TMG Partners
Paramount Theatre
Oakland School for the Arts
Oakland Kia/Chevrolet/Ford
Clorox
Holland Partners Group
Another Planet Entertainment
Oakland BID Alliance/JLID
Ridgemont Hospitality
Oaklandish
Comcast
The Martin Group
Oakland YMCA
Port Bar/Fluid 510
B3 Investors
Roofstock
EMBUD

