



October 10, 2023

Councilmember Dan Kalb, Chair CED Committee
Members of the CED Committee

RE: Oakland City Council CED Committee October 10, 2023 – Supporting staff's recommendation for fund allocation Item #S8.

Chairperson Kalb and Members of the CED Committee,

The Oakland business coalition continues to meet regularly with a broad array of stakeholders including the mayor, councilmembers, city staff and public safety professionals to coordinate and consolidate private and public investments to assist in the recovery of Oakland's revenue and employment center. To reiterate, members of this group include arts, education, commercial and residential developers, BIDs, local retailers, as well as downtown's largest employers.

We appreciate the Council's decision, at our urging, to include in your 23/25 budget additional funding for public safety investments in commercial corridors experiencing the highest levels of crime, as well as a commitment to fully staff grant funded walking officers.

We are reaching out to express our support for the staff's recommendation on Agenda Item #S8. We support the funding allocation whereby funds are distributed in high priority commercial areas to safeguard the largest number of jobs and businesses across Oakland. To that end, the business coalition has made a commitment to match the city's allocation with an initial investment of 250K. We are your partners, we are Oaklanders, and we will continue to commit our time, energy, and resources in support of a safer and economically vibrant future for Oakland.

Respectfully,

Downtown Stakeholder Coalition (Partial list)

HP Investors

Oakland Metro Chamber of Commerce

Blue Shield of California

Pacific Gas & Electric

Credit Karma

Marqeta

thredUP

Awaken Cafe and Roasting

Aldin Company

Kaiser Permanente

TMG Partners

Paramount Theatre

Oakland School for the Arts

Oakland Kia/Chevrolet/Ford

Clorox

Holland Partners Group

Another Planet Entertainment

Oakland BID Alliance

Ridgemont Hospitality

Oaklandish

Oakland YMCA

Comcast

Roofstock

Copy to:

The Honorable Mayor Sheng Thao
Oakland City Council
Oakland City Administrator