



WELCOMES YOU

TO

THE EXPO



DRILL EXPO

WELCOMING TEAMS FROM ALL OVER THE WEST

Prizes for Best in Category

★
Awesome Vendors

★
Delicious Food trucks

★
Rockin' Beer garden

★
Followed by
Hoedown in the arena
with live music

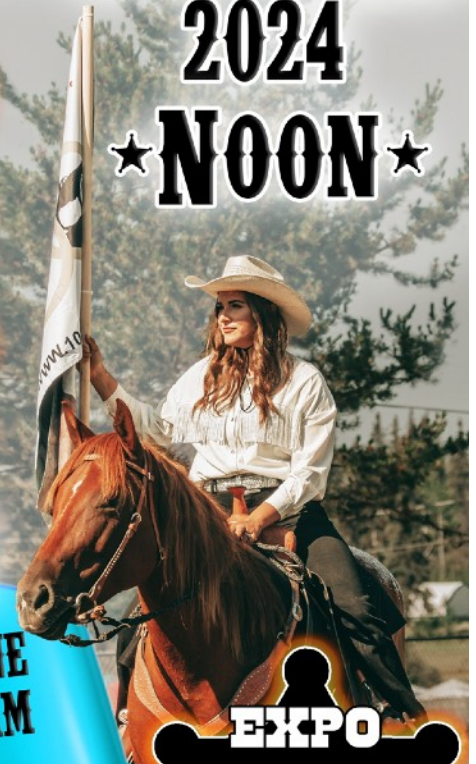
SEPT 28
2024

★ NOON ★

100 MILE OUTRIDERS ARENA
175 WRANGLER WAY

HOEDOWN TICKETS AVAILABLE ONLINE
OR FROM THE TEAM
MORE INFO-
CARIBOOROCKINRIDERS@GMAIL.COM

EXPO
TICKETS
AT
GATE



INTRODUCING THE 1ST ANNUAL DRILL EXPO

Presenting Performance and Non-performance Drill Teams from around Western Canada/USA

A drill team is a collection of riders on horseback who ride at high speeds in intricate patterns to music. Drill teams can often be seen at fairs, rodeos and other equine events. Participating riders rely heavily on balance, teamwork, memory, riding skill and a close relationship with their horse.

The 1st Annual Drill Expo aims to bring together all levels of drill teams and drill team enthusiasts, showcasing the diversity and intricacy of the discipline, expanding equine communities, entertaining the crowd with thrilling maneuvers, building relationships with other teams, and celebrating our collective love of drill. For the Thrill of Drill!

Drill teams have been an integral part of equine entertainment for decades. The motto of drill is Sportsmanship, Friendship, Horsemanship; and we look forward to riding with you at the 1st Annual Drill Expo, hosted by 100 Mile House's Cariboo Rockin' Riders!



Your Hosts

The Cariboo Rockin' Riders is a team that focuses on advancing our horsemanship and making lasting memories with our horses. Our goal is to expand our team to allow as many people as possible to experience drill as a discipline, and appreciate the amazing experiences that riding on a drill team provides. We are the first drill team in decades to call 100 Mile House home, and we cannot wait to bring our brand of equine entertainment to our community events this year, and for years to come! We participate in parades, fundraising, rodeos, community events, and more!



THE EVENT

We are welcoming teams from all over Western Canada to participate and compete at the 1st Annual Drill Expo. We anticipate a large crowd, who will be waiting to be thrilled! The format of the day will be a traditional showcase environment, with teams collectively performing a simple grand entry introduction together to kick things off.

Teams will then have a time slot to show off! Teams are welcome to perform their pattern from previous events, a new pattern, or a mixture of the two! The goal of the team should be to show what they can do, in whatever fashion they choose!

The event is Saturday, September 28, 2024, starting at noon. The location will be the 100 Mile & District Outriders Rodeo Grounds, located at 175-B Wrangler Way. Accompanying the competition will be a vendor market, food trucks, and a beer garden.

Teams will be judged on a number of categories, with prizes for the winners of Best Dressed, Best Choreography, Best Horsemanship, Best Song Choice, and Best Crowd Pleasers. The winners will be determined by the votes from our very own team coaches! That's right, your coaches get to decide, but there's a catch... coaches cannot vote for their own team! Winners will be announced at the end of the event, with prizes presented outside of the arena.

Saturday night, there will be an 19+ Hoedown in the arena with live music and a cash bar. Tickets for the hoedown will be available online, or through the Cariboo Rockin' Riders.

Event details continued...

Thrilling performances, food trucks, vendor booths, and a Hoedown... what could be better!? How about putting all of that together with other drill enthusiasts, meeting new cowboys and cowgirls, and doing it all in one of the most beautiful areas of BC!? We can't wait to welcome you to the Expo! And together, let's celebrate the Thrill of Drill!

Vendors

We would love to welcome on-theme vendors to this unique event. Anything cowboy, horse, western, or rodeo related is welcome to be showcased at our vendor market! Open 11am-midnight, though vendors who do not wish to stay into the evening are welcome to pack up anytime after 5pm. We do ask that vendors and food trucks clearly display their opening hours so that patrons can plan their shopping/meals accordingly. There is no fee to attend, though we do ask vendors consider a donation to the Cariboo Rockin' Riders if they have a successful day! The Vendor registration form is attached to the bottom of this information document.

Getting here/Being here

The following is important information to consider when attending the 1st Annual Drill Expo

- ★ 100 Mile House is approximately 2 hours from Kamloops, 4 hours from Kelowna, 5 hours from the Lower Mainland, and 4 hours from Prince George. We are easy to find through Google or Apple Maps but please don't hesitate to contact your CRR Liaison, Ali, for directions or travel help.
- ★ The rodeo grounds contains 2 arenas (the main rodeo arena and a second warm up arena) and lots of parking. There is camping space at the arena, but we do ask that teams consolidate trailers to save space.
- ★ There are also many great options around town for hotels, boarding stables, bed N' bales, etc if you do not wish to camp onsite. There is also another rodeo grounds within 30 minutes of the expo facility with stalls available and lots of camping space. Chat with the CRR Liaison for information on those.



- ★ We will be organizing breakfast to be available for Saturday and Sunday morning for all those who do camp.
- ★ We ask that anyone on the grounds, at any time, take their garbage with them, or dispose of it in the appropriate bins, and please be responsible with smoking and drinking liquor.
- ★ Vendors are asked to keep noise in their booth to a minimum (no music etc) to allow patrons to listen to announcements and the overall event sound system.
- ★ Vendors are asked to arrive BEFORE 10am for set up, and have their opening hours clearly displayed on their booth.
- ★ Ground crews for teams will be required to purchase Expo entry tickets at the gate. Team members (including coaches) entry is included in their event participation.
- ★ Teams are asked to please clean up their manure after using the main rodeo arena or second warm-up arena, and around their camp sites, trailers, and pens. There will be a dedicated manure pile.
- ★ Teams and vendors will be provided with a welcome packet prior to the event with an updated schedule of events, a map of the grounds and any other pertinent information.
- ★ Teams are asked to bring their own Canadian and American flags for grand entry. It is at the teams discretion if they choose to carry flags during their independent performance.
- ★ The main rodeo arena size is 120ft x 230ft.
- ★ Entry tickets to the expo will be available at the gate and Hoedown tickets can be purchased on site, during the Expo, online through Eventbrite, or through a Cariboo Rockin' Riders Liaison.



Schedule of Events

FRIDAY

12 noon - Facility will be unlocked for teams to arrive.

1pm - 7pm - Teams can book a time slot to practice in the main rodeo arena. The second warm up arena will be open for all attendees during this time period as well. We ask that riders be conscious of sharing this space with others.

7pm - Main arena harrowed.

7:15pm - Rehearsal of grand entry - all teams to attend

8:15pm - Team captains/liasons draw straws for Saturday line-up

8:30pm - Main arena harrowed and closed for further use

9pm - Second warm up arena closed for further use

SATURDAY

7-9am - Breakfast will be available for purchase for those camping.

7-10am - Market vendors arrive and set up.

7-11am - Teams will be assigned a warm up time slot in the main rodeo arena. The second warm up arena will be open for all during this time period as well.

11am - The main rodeo arena will be closed for harrowing.

11am - The vendor market, food trucks and beer garden open.

12 noon - Expo Main Event is underway.

12 noon - Grand Entry

12:45-4pm - Team performances - 15 minute time slots (harrowing every 2 teams)

4:30pm - Winners announced and prizes presented, 50/50 called.

5pm - Expo Main Event ends

5:30pm - Beer garden, vendor market, and food trucks close. All remaining patrons must leave and re-enter with Hoedown tickets.

7pm - Gates and bar open for Hoedown. Select vendor market stands/food trucks reopen.

8pm - 19+ Hoedown featuring live music by local musicians

11:30pm - Last call

Midnight - Hoedown ends

SUNDAY

7-9am - Breakfast will be available for purchase for those camping.

This schedule is subject to change. For the latest schedule of events, please check with your CRR Liaison.

TEAM SIGN UP

Team Name: _____

Liaison Name: _____ **Phone Number:** _____ - _____ - _____

Email: _____

of riders: _____ **Age range:** _____ **# of trailers:** _____

Coach Name: _____

Rider Name: _____ **HCBC #:** _____

Rider Name: _____ **HCBC #:** _____

Rider Name: _____ **HCBC #:** _____

Rider Name: _____ **HCBC #:** _____

Rider Name: _____ **HCBC #:** _____

Rider Name: _____ **HCBC #:** _____

Rider Name: _____ **HCBC #:** _____

Rider Name: _____ **HCBC #:** _____

Rider Name: _____ **HCBC #:** _____

Rider Name: _____ **HCBC #:** _____

Rider Name: _____ **HCBC #:** _____

Rider Name: _____ **HCBC #:** _____

Other relevant information about your team: _____

If from outside of BC please use appropriate equine insurance policy number for each rider, or leave blank if not applicable.

AGREEMENT

By signing this form, I agree/consent to the following, (wherein the “Cariboo Rockin’ Riders” refers to the team itself, the coach, the owner, or any of its volunteers, accessories, or members):

- For the purpose of understanding, where ‘I’ refers to the person, may read ‘we’ where appropriate, and where ‘my’ refers to personal ownership, may read ‘our’ where appropriate. These terms are interchangeable.
- I understand equine sports are dangerous and I take full responsibility for mine, and my horses, health and wellness. I will not hold the Cariboo Rockin’ Riders liable for any injuries, illness or other.
- I understand that while facilities do their best to provide a safe riding environment, there are elements that are out of their control and may negatively impact myself or my horse. I will inspect any facility thoroughly before use, and will not hold the facility liable for any injury, illness or other. I will also not hold the Cariboo Rockin’ Riders liable for choice of facility, injury, illness or other.

- I understand it is my right and responsibility to prioritize my, and my horses safety, and only engage in activities that are within our skill and comfort levels.
- I acknowledge (and consent to) photos and videos taken that include me or my horse, which may be used for print advertising, social media, or other. Please advise, in writing, if there are any exceptions to this release.
- I will ensure my teams equine activity insurance (namely HCBC), is appropriate and active during my affiliation with the Drill Expo, or the Cariboo Rockin' Riders.
- I am entering into this agreement under full awareness and of my own volition and will hereby adhere to the agreements I have made within this document.
- This document completes the agreement between myself and Cariboo Rockin' Riders and can't be changed/added to, except in writing and signed by Cariboo Rockin' Riders and the team named above.

Signed (Team Liaison):

Date:

_____ / _____ / _____

Team Participants (Under 19 years old must have parent/guardian signature)

Print Name:

Sign:

Print Name:

Sign:

Print Name:

Sign:

Print Name:

Sign:

Print Name:

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VENDOR SIGN UP

Business Name: _____

Liaison Name: _____ **Phone Number:** _____ - _____ - _____

Email: _____

Booth size requirement: _____ **Opening Hours:** _____

Power Required? Yes / No **Will you be bringing a tent?** Yes / No

Business Type: _____

Please provide more information about your booth so that we can design the layout of our vendor and food market appropriately: _____

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- For the purpose of understanding, where ‘I’ refers to the person, may read ‘we’ where appropriate, and where ‘my’ refers to personal ownership, may read ‘our’ where appropriate. These terms are interchangeable.
- I will not hold the Cariboo Rockin’ Riders liable for any injuries, illness or other that occurs from my attendance at their event(s).
- I understand that while facilities do their best to provide a safe environment, there are elements that are out of their control and may negatively impact me. I will inspect any facility thoroughly before use, and will not hold the facility liable for any injury, illness or other. I will also not hold the Cariboo Rockin’ Riders liable for choice of facility, injury, illness or other.
- I acknowledge (and consent to) photos and videos taken that include me or my business, which may be used for print advertising, social media, or other.
- I am entering into this agreement under full awareness and of my own volition and will hereby adhere to the agreements I have made within this document.
- This document completes the agreement between myself and Cariboo Rockin’ Riders and can’t be changed/added to, except in writing and signed by Cariboo Rockin’ Riders and the team named above.

Signed (Business Liaison):

Date:

_____ / _____ / _____