

Tru Integrated Solutions, LLC

SMS Communications Compliance Policy

Purpose

This policy outlines the procedures and compliance standards used by Tru Integrated Solutions, LLC for sending SMS text messages related to real estate services, property inquiries, appointment scheduling, transaction coordination, and customer communications.

Consent Requirements

Tru Integrated Solutions, LLC. only sends SMS messages to individuals who have provided express consent through signed paper forms, website submissions, verbal opt-in during inbound calls, or direct customer requests. Consent records are securely retained for compliance verification and audit purposes.

Message Content Guidelines

All SMS messages are business-related, relevant, non-deceptive, compliant with carrier policies, and sent only during reasonable business hours.

Opt-Out Process

Recipients may opt out at any time by replying STOP. Once STOP is received, the number is immediately removed from all campaigns and no further SMS messages are sent.

Help Requests

Recipients may reply HELP to receive business contact information and support assistance.

Data Protection

Personal information collected through SMS communications is not sold or shared with third parties and is securely stored.

Regulatory Compliance

Tru Integrated Solutions, LLC. complies with TCPA regulations, CTIA Messaging Principles, and A2P 10DLC carrier requirements.

Policy Updates

This policy may be updated periodically to reflect regulatory changes and operational improvements.

Authorized Business Representative Tru Integrated Solutions, LLC

Website: www.truintegrated.com SMS Number: (470) 710-5769