



The Unity campaign helps you become more supportive of 2SLGBTQI+ communities.

Create a more inclusive Canada



Unity is for anyone who:

- wishes they felt more comfortable interacting with people from 2SLGBTQI+ communities
- is afraid of saying the “wrong thing” to 2SLGBTQI+ colleagues, family members, neighbours, etc.
- wants to show their support for 2SLGBTQI+ communities
- believes in creating a safer, more inclusive Canada

What kinds of resources does Unity provide?

- Introspective exercises
- Real stories from people in Canada about allyship
- Presentation slideshows
- Email signature templates
- Social media materials
- Printable posters

Does it take a lot of time?

Not at all! The 3 introspective elements can be completed in about 15 minutes, and the videos can be viewed in under 10 minutes.

What are the key outcomes?

Spot a stigma: Reflect on ideas that you may hold about 2SLGBTQI+ communities.

Debunk the bias: Challenge common beliefs and ideas about 2SLGBTQI+ communities.

Speak up: Learn to become more supportive of 2SLGBTQI+ people in your everyday life.

Why is it important?

Because 2SLGBTQI+ communities have the right to feel safe and free to be who they are. By taking these steps to learn how to be more supportive, you're helping create a safer, more inclusive Canada for all.

Get started

- 1 Download the Unity campaign materials.
- 2 Share this PDF with your network.
- 3 Spread awareness by sharing on your social media accounts.

