

# QUICK TIPS



## PRETEND YOU ARE INVISIBLE

If you ride a motorcycle, you know that out on the road you might as well be transparent, because car drivers often look right past you. They might notice the car or truck behind you, but *you*, in all your "narrowness," may not register in the visual cortex of even the most alert drivers.

That's why an oncoming car driver might turn left in front of you at an intersection.



That's also why a driver in the next lane, even if they turn and look in your direction before changing lanes, might veer into your lane.



Sadly, drivers might behave this way even when they're not distracted by their cell phone, GPS, satellite radio, or other form of in-car infotainment. So how do you compensate for being "invisible" to drivers?

Be as conspicuous as possible. Wear bright clothing and a light-colored helmet. Always have your headlight on, and use your high beam or an aftermarket headlight modulator during the day (where allowed).

Take an approved rider training course. Learn how to maneuver your motorcycle in normal and emergency situations, and practice braking and swerving maneuvers often. Also understand that safe riding depends as much on the mental skills of awareness and judgment as it does on the physical skill of maneuvering the machine; respond early to possible hazards instead of having to react instantly to an emergency.

Pretend you're invisible. If you assume others on the road *can't* see you, and any car that *can* hit you *will* hit you, you will tend to ride in a hyper-aware mindset and learn to notice every detail in your surroundings. In other words, you will take extra responsibility for your safety and ride defensively. You will vary your speed and lane position to place yourself in the best spot on the road to avoid collisions, plan escape paths in case a driver violates your right-of-way, cover your brake controls to quicken your reactions, use your horn to alert a driver who doesn't notice you, and always ride within your limits.

**CAR DRIVERS ONLY SEE WHAT THEY EXPECT TO SEE, AND MOST DON'T EXPECT YOU TO BE PART OF THE TRAFFIC MIX. RIDE WITH THE RIGHT SKILLS, STRATEGIES, AND ATTITUDE. BE SEEN – BE SAFE.**