



New Customer Pre-Qualification Form

Become an Authorized Dealer

972-214-5511
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406 Regal Row
Dallas TX 75247

Thank you for your interest in opening a wholesale account with Southwest Flooring Distributors.
Please complete this application, save it to your computer, then attach it via our Business Information form at sfd-tx.com/account.

1 COMPANY INFORMATION

Company Name

DBA (if applicable)

Business Address

City

State

Zip Code

Mailing Address (if different)

Website

Main Phone Number

2 PRIMARY CONTACT

Primary Contact Name

Title

Email Address

Mobile Phone

3 BUSINESS TYPE (Select one)

☐ Flooring Retailer

☐ Flooring Contrator

☐ Commercial
Flooring Contractor

☐ Property Management
Company

☐ Other:

4 YEARS IN BUSINESS

☐ Less than 1 year

☐ 1-3 years

☐ 3-10 years

☐ More than 10 years

5 SERVICE AREA

Which cities or counties do you primarily serve?

6 INSTALLATION CREWS

☐ None

☐ 1-2

☐ 3-5

☐ 6+

7 PRODUCTS YOU CURRENTLY SELL OR INSTALL (Check all that apply)

Hard Surface

☐ Hardwood

☐ Luxury Vinyl Plank (LVP)

☐ Laminate

☐ Tile

Soft Surface

☐ Carpet

Commercial

☐ Rubber Flooring

☐ Sports Flooring

Installation Products

☐ Accessories

☐ Adhesives

☐ Underlayment

Other:

8 HOW DID YOU HEAR ABOUT US? (Select one)

☐ Google

☐ Referral

☐ Sales Representative

☐ Social Media

☐ Trade Show

☐ Existing Customer

☐ Other:

9 TELL US ABOUT YOUR BUSINESS

Tell us about your business or any products you're most interested in carrying.

10 BUSINESS VERIFICATION

Business Structure (Select one)

☐ Sole Proprietorship

☐ LLC

☐ Corporation

☐ Partnership

Federal Tax ID (EIN)

State Sales Tax/Resale Certificate No.

Business License No. (If applicable)

11 CREDIT TERMS

Are you interested in applying for Net 30 terms?

☐ Yes, I would like to apply for Net 30 terms

☐ No, Cash/Credit Card Account Only

12 UPLOAD DOCUMENTS (Optional but preferred)

☐ Business License

☐ Resale Certificate

☐ W-9

13 AGREEMENT & CERTIFICATION

I certify that the information provided is accurate and that my company is engaged in the flooring industry.
I understand that wholesale accounts are subject to approval and that additional documentation may be requested.

☐ I agree.

Name

Title

Date

MM/DD/YYYY

Electronic Signature

Thank you for applying. We look forward to partnering with your business.