

WILDER SMITH

ABOUT

Multi-faceted artist interested in studio art, digital art, graphic design, illustration, and marketing.

CONTACT

wilder@wildersmith.art
Instagram: wildersmith.art
Website: wildersmith.art

SKILLS

- Proficient in Adobe Creative suite & Procreate
- Brand alignment imagery & marketing collateral
- Social media & trend savvy
- Illustration
- Graphics
- Logo design
- Adobe & iMovie
- Film & digital photography
- Printmaking
- Comics & storytelling
- Book covers & book binding
- Oil & acrylic painting



WORK EXPERIENCE

GRAPHIC ARTIST | THE RURAL INITIATIVE

September 2023-present | Gambier, Ohio

Assist with the production of HomeGrown, a guide to local food producers in Knox County. Assisting with developing and producing advertising media for the Woodward Kitchen.

DIGITAL DESIGN INTERN | TORY BURCH

May 2023-August 2023 | New York, NY

Designed emails to promote key products. Designed special products for VIP customers. Created digital ads for social media. Created mock 360 campaign utilizing photography, graphic design, email creation, and an online game.

COMMUNICATIONS TEAM ASSOCIATE | GRAHAM GUND GALLERY

August 2020-May 2023 | Gambier, OH

Designed posters to market events. Assisted with rebrand of instagram profile @gundgalleryassociates. Hosted shifts at the gallery & acted as informant on current exhibitions.

FREELANCE GRAPHIC ARTIST | TORY BURCH

February 2021-August 2021 | Los Angeles, CA

Tory's SOHO Map: illustrated newsletter to commemorate changing of the Tory Burch flagship store. Product illustrations for marketing content. Contributed ideas for marketing campaigns.

GRAPHIC ARTIST | FLUSH RECORDS

January 2020-May 2020 | Los Angeles, CA

Logo development & visual content for band Hunter & Tyson.

GRAPHIC ARTIST | THE LITTLE PROJECT

January 2020-May 2020 | Los Angeles, CA

Created artistic visual content for website and instagram in procreate.

ENTERTAINMENT LAW FIRM ASSISTANT | FASS LAW

June 2018-August 2018 | Los Angeles, CA

Admin support for CEO. Developed efficient documentation and filing system.

INTERN | BELZBERG ARCHITECTS

June 2017-July 2017 | Santa Monica, CA

Assisted staff with administrative duties. Sat in on meetings with executives and clients.

EDUCATION

KENYON COLLEGE | GAMBIER, OH

Expected May 2024

Bachelor of Arts (BA) in Studio Art. President of Theta Delta Phi sorority. Art editor for the Sunset Press.

OAKWOOD HIGH SCHOOL | LOS ANGELES, CA

Class of 2020

President and editor of art and literature magazine Pan Paniscus. Art directed and designed merchandise for on campus organizations (Glove Affair AIDS Awareness Initiative, Chiapas Women's Project, Varsity soccer team)

ART PROGRAMS

RHODE ISLAND SCHOOL OF DESIGN | PROVIDENCE, RI

July 2019

Pre-college intensive program in architecture, drawing, art history and design.

ARTCENTER COLLEGE OF DESIGN | PASADENA, CA

March 2017

ACX Teens Architecture Program.