



# WILDER SMITH

## ABOUT

Multi-faceted artist interested in digital design, illustration, and storytelling.

## CONTACT

wildersmith2001@gmail.com  
Instagram: wildersmith.art  
Website: <https://wildersmith.art>

## SKILLS

- Proficient in Adobe Creative Suite & Procreate
- Brand alignment imagery & marketing collateral
- Social media & trend savvy
- Illustration
- Graphics
- Print Product Design
- Adobe & iMovie
- Film & digital photography
- Printmaking
- Comics & storytelling
- Book covers & book binding
- Oil & acrylic painting

## REFERENCES

### Jenny Kong

VP, Creative Design | Tory Burch  
[JeKong@toryburch.com](mailto:JeKong@toryburch.com)

### Honor Brodie

EVP, Creative Director | Tory Burch  
[HBrodie@toryburch.com](mailto:HBrodie@toryburch.com)

## WORK EXPERIENCE

### FREELANCE GRAPHIC ARTIST | TORY BURCH

February 2021-September 2024 | Los Angeles, CA

Tory's SOHO Map: illustrated newsletter to commemorate changing of the Tory Burch flagship store. Product illustrations for marketing content. Tablecloth, napkin and menu design for influencer dinner promoting new fragrance, *Sublime*.

### GRAPHIC ARTIST | THE RURAL INITIATIVE

September 2023-February 2024 | Gambier, Ohio

Assisted with the production of *HomeGrown*, a guide to local food producers in Knox County, Ohio. Helped developed and produce advertising media for the Woodward Kitchen.

### DIGITAL DESIGN INTERN | TORY BURCH

May 2023-August 2023 | New York, NY

Designed promotional product emails and social media digital ads. Designed exclusive VIP products such as a 3D interactive lantern for Chinese New Year. Created mock 360 campaign project utilizing photography, graphic design, email creation and an online game.

### FREELANCE GRAPHIC ARTIST | THE LITTLE PROJECT

January 2020-December 2023 | Los Angeles, CA

Create artistic visual content for website and Instagram in Procreate.

### ASSOCIATE | GRAHAM GUND GALLERY

August 2020-May 2023 | Gambier, OH

Designed posters to market events. Assisted with rebrand of Instagram profile. Hosted shifts at the gallery & acted as informant on current exhibitions.

### GRAPHIC ARTIST | FLUSH RECORDS

January 2020-May 2020 | Los Angeles, CA

Logo development & visual content for band Hunter & Tyson.

### ENTERTAINMENT LAW FIRM ASSISTANT | FASS LAW

June 2018-August 2018 | Los Angeles, CA

Admin support for CEO. Developed efficient documentation and filing system.

### INTERN | BELZBERG ARCHITECTS

June 2017-July 2017 | Santa Monica, CA

Assisted staff with administrative duties. Sat in on meetings with executives and clients.

## EDUCATION

### KENYON COLLEGE | GAMBIER, OH

Expected May 2024

Bachelor of Arts (BA) in Studio Art. Former president of Theta Delta Phi sorority. Art editor for the Sunset Press.

### OAKWOOD HIGH SCHOOL | LOS ANGELES, CA

Class of 2020

President and editor of art and literature magazine Pan Paniscus. Art directed and designed merchandise for on campus organizations (Glove Affair AIDS Awareness Initiative, Chiapas Women's Project)

## ART PROGRAMS

### RHODE ISLAND SCHOOL OF DESIGN | PROVIDENCE, RI

July 2019

Pre-college intensive program in architecture, drawing, art history and design.

### ARTCENTER COLLEGE OF DESIGN | PASADENA, CA

March 2017

ACX Teens Architecture Program.