

WILDER SMITH

WORK EXPERIENCE

DIGITAL DESIGNER | PIED-A-TERRE

November 2025 - Present | New York, NY

Design social media and digital assets. Assist with creative direction for website and social media.

GRAPHIC ARTIST | TORY BURCH

February 2021-September 2024 | Los Angeles, CA

Illustrated newsletter to commemorate changing of the Tory Burch flagship store. Product illustrations for marketing content. Tablecloth, napkin and menu design for influencer dinner promoting new fragrance, *Sublime*. Live portraits at store events in collaboration with MoMA, Bloomingdales and Macy's.

DIGITAL DESIGNER | SOMETHING MASSIVE

September 2023-February 2024 | Los Angeles, CA

Created presentation, digital assets and logo for campaign.

ART EDITOR | SUNSET PRESS

December 2022-May 2024 | Gambier, Ohio

Illustrated book covers, designed promotional content for events.

DIGITAL DESIGN INTERN | TORY BURCH

May 2023-August 2023 | New York, NY

Designed promotional product emails, social media digital ads and exclusive VIP products such as a 3D interactive lantern for Chinese New Year. Created mock 360 campaign project utilizing photography, graphic design, email creation and an online game.

GRAPHIC ARTIST | THE LITTLE PROJECT

January 2020-December 2023 | Los Angeles, CA

Created artistic visual content for website and Instagram using hand-drawn illustrations and Adobe.

DESIGN ASSOCIATE | GRAHAM GUND GALLERY

August 2020-May 2023 | Gambier, OH

Designed posters to market events. Assisted with rebrand of Instagram profile. Hosted shifts at the gallery & acted as informant on current exhibitions.

EDUCATION

KENYON COLLEGE | GAMBIER, OH

Class of 2024

Bachelor of Arts (BA) in Studio Art with distinction. Art editor for the Sunset Press. President of Theta Delta Phi sorority.

ART PROGRAMS

RHODE ISLAND SCHOOL OF DESIGN | PROVIDENCE, RI

July 2019

Pre-college intensive program in architecture, drawing, art history and design.

ARTCENTER COLLEGE OF DESIGN | PASADENA, CA

March 2017

ACX Teens Architecture Program.



ABOUT

Multi-faceted artist interested in digital design, illustration, and storytelling.

CONTACT

wildersmith2001@gmail.com

Instagram: wildersmith.art

Website: <https://wildersmith.art>

SKILLS

- Proficient in Adobe Creative Suite, Procreate & Figma
- Brand alignment imagery and marketing collateral
- Social media and trend savvy
- Illustration
- Graphics
- Print Product Design
- Adobe & iMovie
- Film and digital photography
- Printmaking
- Comics and storytelling
- Book covers and book binding
- Oil, acrylic and watercolor painting

REFERENCES

Jenny Kong

VP, Creative Design | Tory Burch
JeKong@toryburch.com

Honor Brodie

EVP, Creative Director | Tory Burch
HBrodie@toryburch.com