

Akron Highland Oral & Facial Surgery

presents

LIVE HANDS ON TRAINING FACIAL ESTHETICS

Friday, May 9, 2025

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Dr. John Brokloff,
Board Certified OMFS



Carole DeZarn,
National Trainer,
Procell Therapies

SCHEDULE

8:30 am - Welcome
8:45 am - Lecture Anatomy
10:15 am - Break
10:30 am - Carole DeZarn
12:00 pm - Lunch
1:00 pm - Hands on Clients
4:30 pm - Wrap up
5:30 pm - Meet & Greet @
Fleming's Steakhouse

Hotel 1/4 Mile Away
Double Tree / Hilton
3180 West Market
Fairlawn, OH 44333
#330-867-5000

COURSE FEE
\$695.00

WELCOME TO THE FUTURE OF DENTAL PRACTICE INTEGRATION

Facial esthetics represents a natural evolution for dental professionals who want to extend their expertise beyond the mouth—addressing the skin, scars, and surrounding structures of the face. This course emphasizes regenerative treatment options that promote both functional healing and esthetic improvement, allowing providers to deliver more comprehensive care to the patients they already serve.

Whether you're treating post-surgical patients, enhancing esthetics after extractions or implants, or simply adding a high-impact, low-overhead service line, facial esthetics offers an elegant intersection of clinical relevance and cosmetic demand.

WHY THIS COURSE MATTERS

Post-Surgical Healing + Confidence

Microneedling and stem-cell-enhanced skin therapies improve post-surgical scar healing and patient satisfaction—directly enhancing clinical outcomes in oral and maxillofacial surgery, implantology, and facial trauma recovery.

Cross-Marketability

Facial esthetics bridges your current services with new audiences: dental hygiene patients, implant recipients, TMJ clients, and wellness-focused adults.

Retention + Recurrence

Esthetic services can encourage repeat visits and support long-term patient relationships, especially when paired with routine dental care and follow-up.

Market Growth & Patient Demand

Tap into a \$6.4 Billion Market.

Botox and fillers are booming—but patients are increasingly looking for natural, non-toxic alternatives. Regenerative microneedling meets this demand, offering a clinically grounded procedure with high appeal to health-conscious clients.

WHAT YOU'LL LEARN

Lecture (8:30–12:00 PM)

The Science of Skin: Anatomy of the Face, Papillary Dermis & Collagen Induction

Biochemistry of Microneedling: PRP, Growth Factors, and Stem Cells

Microneedling Tools & Protocols: Safety, Efficacy, and Patient Planning

The Fitzpatrick Scale: Skin Typing for Safe & Inclusive Treatment

Marketing + Compliance: How to Ethically Introduce Esthetic Services to Dental Patients & Ensure Clinical Integration

Hands-On Training (1:00 - 4:30 PM)

Face mapping & aesthetic zones: Frontal, Malar, Subnasale, Cupid's Bow, and more

Proper treatment technique & device use with Procell

Live demo: Topical application, red light use, and patient aftercare

Key Takeaways

Collagen Induction = 400% increase in new collagen formation

Microneedling + cytokine delivery improves tone, texture, scars, and fine lines

Recurring maintenance clients (3–6 month intervals) means consistent income

Combine with dental hygiene visits for seamless client rebooking



Dr. John Brokloff is a board certified Oral and Maxillofacial surgeon that has been in private practice for 25 years. Dr. Brokloff is the Chief Medical Officer for the Implant Division of Dedicated Sleep & Implants. Dr. Brokloff also works at the VA Medical Center where he performs surgeries and teaches residents. Dr. Brokloff's scope of work includes All on 4 implant surgery, wisdom teeth extraction with IV Anesthesia, implants and facial trauma. Dr. Brokloff has lectured on these topics worldwide.



Carol DeZarn is the International Corporate Trainer for Procell Therapies. Carol has extensive experience in the beauty industry including owning her own med spa in New Orleans, LA. Carol started her career studying dental hygiene in the US Air Force Dental School.



We invite you to come join us in Ohio on Friday May 9, 2025 and bring a plus one at no additional cost.

Please call us at 330-668-1001 or email us at akronoms2@brokloff.com with any questions.