

Recoveries R US  
Presents the 4<sup>th</sup> Annual  
**Bronx LGBT Expo**

Featuring  
**The White Shirt Project**

**Date:** Thursday, June 16th 2022

**Time:** 12:00 PM - 8:00 PM

**Location:** The Bronx Museum of the Arts

1040 Grand Concourse

Bronx NY 10456

*The Bronx LGBT* expo mission is to highlight and feature The Bronx and it's LGBTQIA Community. We are one of the most diverse NYC Boroughs, and we distinctively carry ourselves with pride as we share our similarities and celebrate our differences. It is our pleasure to provide an all-inclusive panorama of Community Based Organizations providing a wealth of information and resources, Enjoy interactive performances in many different genres throughout the entire space, vocal performances, drag performances, mini ballroom showcase, and much more.

**Event Participation:** There are (6) levels of support to choose from, and various, tabling and vending options depending on the level of visibility your organization/company desires.

## **The White Shirt Project**

created by The Late Jose Ramon

*Is A healing journey in the crossroads of PTSD and Depression.* The project was created by the *late Jose Ramon*, who was diagnosed with (PTSD) Post Traumatic Stress Disorder and Depression. Jose Ramon passed on March 14, 2021 a year after being diagnosed with ALS, (Amyotrophic Lateral Sclerosis ) AKA (Lou Gehrig's Disease). ALS is a progressive neurodegenerative disease that affects nerve cells in the brain and the spinal cord. The progression degeneration of the motor neurons in ALS eventually leads to death. Jose's journey and contribution to the community will never be forgotten or dismissed. Despite his battle with ALS, Mental Health, and medical issues he never once stop thinking about the community. His dream was to bring awareness about issues that impact our community that are often cited as the "*Invisible Disorders*". Lets keep his vision alive. Lets spread the word...

**All proceeds will go to The Bronx LGBT Expo**

## The White Shirt Project

The White Shirt Project is a series of photographs and first-person narratives mainly of people from the LGBT community. Some models have struggled with mental health issues while other models in the photos have been supportive of such struggles. The White Shirt Project attaches a face to the stigma of Mental Illness and allows the viewer to get closer to the human beings behind the portraits and stories. A white shirt is used as a catalyst provoking dialogue and stirring up emotions leading to catharsis while transforming their own experiences with mental health from the individual to the community. Jose's dream was to utilize his art to reduce the stigma of Mental Illness and promote health and wellness.

The following is Our Rainbow Sponsor Packages that are sure to meet your budget... and Interest...

<b>Rainbow</b>	<b>Benefits</b>	<b>Red \$5000.00</b>	<b>Orange \$2500.00</b>	<b>Yellow \$1500.00</b>	<b>Green \$1000.00</b>	<b>Blue \$500.00</b>	<b>Purple \$150.00</b>
	<b>CASAC Training</b>	X					
	<b>CRPA TRAINING</b>	X	X				
	<b>RECOVERY COACH TRAINING</b>	X		X			
	<b>On Camera Red Carpet Interview</b>	X	X	X	X		
	<b>Feature on Community Spot Light online show.</b>	X	X	X			
	<b>Social media influencers Interview</b>	X	X	X	X	X	
	<b>Placement of logo on all social media, web based commercial and printed material Hyperlink Logo on website</b>	X	X	X	X	X	X
	<b>Full Page Ad Inside cover</b>	X					
	<b>½ page Ad</b>		X				
	<b>Quarter Page Ad</b>			X			
	<b>Business Card Ad</b>				X		
	<b>3-5 minute stage presentation</b>	X	X	X			
	<b>Exclusive Rights on site testing</b>	X					
	<b>Ongoing acknowledgments by MC</b>	X	X	X	X	X	X
	<b>Exhibitor Table</b>	X	X	X	X	X	X

# Registration Form

**\*\*\*Deadline for Registration is: June 1, 2022\*\*\***

**\*\*\*By close of business day\*\*\***

- Please complete the form and email to [cpacheco@recoveriesrus.org](mailto:cpacheco@recoveriesrus.org) or mail to **Recoveries R US LLC 127 East 105<sup>th</sup> Street NY NY 10029**
- Payments are due by: June 1, 2022 to guarantee the placement of organization logo and information on all the written promotional material. Ensure to send us a digital version of your logo.
- Please make all payments payable to **Recoveries R US LLC via Check or MO**
- **For online payments please call 718-496-1589**

**Organization/ Company Name:** \_\_\_\_\_

**Contact Name:** \_\_\_\_\_ **Contact Number:** \_\_\_\_\_

**Street Address:** \_\_\_\_\_

**City:** \_\_\_\_\_ **State:** \_\_\_\_\_

**Email:** \_\_\_\_\_

**Phone:** \_\_\_\_\_ **Fax:** \_\_\_\_\_

## **Check All that Apply**

- ( ) Non-Profit Organization    ( ) Exclusive HIV Testing    ( ) HealthCare Provider/ Hospital  
( ) Sales/ Retail Vendor  
( ) Other \_\_\_\_\_

## Package Choice

- RED** Sponsors Package \$5000       **Blue** Sponsors Package \$500  
 **Orange** Sponsors Package \$2500       **Purple** Sponsors Package \$150  
 **Yellow** Sponsor \$1500       Non Sponsor Table \$100  
 **Green Sponsor \$1000**

**You can also participate by choosing to sponsor our event.**

(Please make all checks payable to Recoveries R US LLC )

- \$10       \$25       \$75       \$100       \$150  
 Other: \_\_\_\_\_

**\*Registration forms can be scanned and/or emailed to**

**[cpacheco@recoveriesrus.org](mailto:cpacheco@recoveriesrus.org)**

**or mail to:**

Recoveries R US LLC

127 East 105<sup>th</sup> Street

NY NY 10029

718-496-1589

Thank you in advance!