

What are the key benefits of art in the workplace for employees?

BobCat Gallery has worked with researchers at Roehampton University to review evidence from 2008 - 2023 on the benefits for employees of placing art in the workplace.

The key ways that this may help your employees, & therefore your business, are:

- By **stimulating creative thinking**, increasing curiosity and the recognition of complexity and variability - all of which are helpful for problem solving and 'out of the box' thinking.
- By **increasing efficiency** in completing work tasks and **work satisfaction**
- By **facilitating learning and personal connection-making**; a more connected team works better together, and art may provide an opportunity for employees to share insights and perceptions, and to get to know one another better.
- By **helping employees cope with everyday stress**. Increased feelings of restoration and relaxation have been associated with the placing of art in workplaces.
- By **enhancing commitment to an organisation**, along with organisational identification - art matched to your brand's ethos may help your employees connect with your culture on multiple levels.

So how can BobCat Gallery help you make the most of these benefits? Get in touch for your personalised proposal:
contact@bobcatgallery.co.uk



Sources

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