



The Deeper Story

When the idea of Rockers In Recovery was formed in my mind and heart, I had no idea if it was even possible to do. How Was I going to combine Rock N Roll with Recovery in a way that would be beneficial to those who need it? God put this on my heart, and quite frankly I was intrigued by the concept. I knew how much music helped me throughout my life. When words fail, music truly does speak. I started to gather ideas, of what to do. But How? I had no idea.

Only a short time later, when I was broadcasting I received a call from my Aunt Marge that my Dad was taken from this world. I was live on the air at the time with my good friend Robert Gluck, and had 15 minutes left to my show. My Dad left me and my brothers a financial blessing, which I knew was a way to fulfill this really out of the box idea of Rockers In Recovery.

The first few festivals I relied heavily on the inheritance from my Dad for funding. We did have some sponsors who were excited about what we were doing as well and jumped in. Every year we have tried to make this festival accessible to anyone that wants to come, whether you are in Recovery or not.

I know that we have not only given those in and out of recovery a Fun and Safe day of Learning, Music, and Sharing, but also a place for others to Network and Expand their reach. It also gives back to me personally to be able to give Help to someone that is need of a hand up. We don't leave out wounded behind.

I've learned a lot over the past decade plus of producing these festivals and concerts literally all across America. Medical setbacks paused our events and as I was getting ready to get back out on the road, in the beginning of 2020, the shutdown of the Nation. This gave me time recently to reflect on what works and what doesn't work, with the "Pandemic Pause" that we all experienced. With that being said, we miss you all and I am REALLY EXCITED about the 2024 RIR Music and Art Festival! It has been too long since we all got together.

This year is a bit different. I don't have a personal bankroll like in the past. We are depending on all of you, who really love our live events, to keep this Festival Alive! ANY contribution not only helps fund the event, but it also gives hope to all who attend and gives us validation to all of us at Rockers as well.

You know that we deliver on what we set out to do. All of us at Rockers spend several sleepless months getting the details worked out so that everyone has a Great Experience! From all who attend general admission, VIP guests, Vendors, Speakers, Musicians or those who will be joining us on Live Stream, we want you to see what Recovery Looks and Feels Like.

Now is the time to Jump In!! We need your Support Now. You will get more exposure to our audience, AND you can write off the cost for this year. We realize that not everyone is comfortable with investing funds without a certain level of transparency. Anyone who wants to Sponsor \$1,000.00 or more to Rockers In Recovery, can request a financial report, we will be happy to provide one.

So far we have a Great line up of committed musicians, a fantastic venue secured and insurance in place. Marketing and promotion is well underway.

Now we just need the funding to make it, (as one of our long time friends said) **“Another Epic Event!!”**

Sound Lighting and other stage management

Travel plans and accommodations need to be reserved quickly, to save on costs.

Signage needs to be laid out, along with the RIR Concert Edition Magazine.

Rental items need to be ordered to assure we get what we need.

Merchandise needs to be ordered for the day of the event sales.

Catering needs to be ordered.

Kids fun area equipment needs to be reserved.

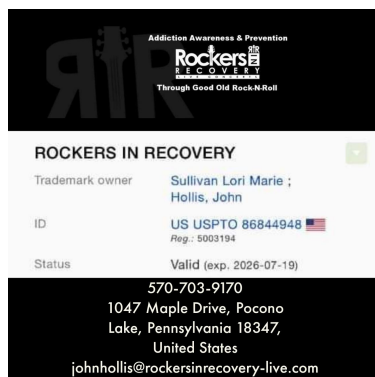
Again, NOW is the TIME to get on Board and help to make this the BEST RIR Music and Art Festival Yet!

Please call or text me or Gail at 570 703-9170 directly with any questions

Sincerely,

John F. Hollis,

Rockers In Recovery Founder-Co-Owner





LOVE OF RECOVERY

FREE COMMUNITY MUSIC FESTIVAL

February 24, 2024 (11AM – 9:00PM)

Venue: The Concert Green @ CB Smith Park 900 N Flamingo Road, Pembroke Pines, Florida, 33028
(20 Minutes from Ft. Lauderdale Airport)

LIVE MUSIC STARTS AT NOON

FEATURING:

The Rockers In Recovery Band
George Massengill - Vocals, Keyboard
Drew Preston - Guitar
Anthony Francis Fellows - Guita, Vocals
Muddy Shews - Bass
Davis Mitchell - Vocals and Guitar
Daniel Holt - Bass
Maria Doty Vocals, Drums

Special Guest Rockers

Basil Bankston - Vocals
Joe Wilkinson - Vocals, Guitar:
Johnny Burke - Vocals
Elliot Jacobs - Guitar

MUSICAL PERFORMANCES BY:

Cosmic American Derelicts
Johnny B. and The Road Dogs
Double Standard Band
8 Track Revival
Johnny Simms and Friends

RECOVERY UNPLUGGED AT

11:00AM:
C4 Unplugged
Kristin Cappiello
David Esterling

Venue: The Concert Green @ CB Smith Park 900 N
Flamingo Road, Pembroke Pines, Florida, 33028 (20
Minutes from Ft. Lauderdale Airport)

Rockers MAGAZINE

RECOVERY

MEDIA KIT

LAYOUT & SPECIFICATIONS

Ad Product Specifications: Company Logos, Artwork, and Photographs should be formatted. 300 DPI, CMYK @ size of Ad.

ALL PRICES BASED ON 3 MONTHS

COVER PAGES:

INSIDE FRONT COVER- Full Page – \$2000.00

(5.75" x 8.75" with .125" of bleed) or (4.5" x 7.5" no bleed)

BACK COVER- Full Page – \$2500.00

(5.75" x 8.75" with .125" of bleed) or (4.5" x 7.5" no bleed)

INSIDE BACK COVER- Full Page – \$2000.00

(5.75" x 8.75" with .125" of bleed) or (4.5" x 7.5" no bleed)

INTERIOR PAGES:

Eighth Page – \$300.00

(4.5" x .85")

Quarter Page – \$600.00

(4.5" x 1.8")

Half Page – \$900.00

(4.5" x 3.7")

Full Page – \$1500.00

(5.75" x 8.75" with .125" of bleed) or (4.5" x 7.5" no bleed)

Center Spread - \$1800.00

(11.25" x 8.75" with .125" of bleed) or (10" x 7.5" no bleed)

Ads with bleed
should keep
important text
no further than
4.5" x 7.5" from
center of page.

*Only available in the sizes listed, limited availability.

Premium Locations come with complimentary QR CODE.

Call RIR Sales @ – 954-826-4920 to place your ad.



Addiction Awareness & Prevention



Through Good Old Rock-N-Roll

ROCKERS IN RECOVERY



Trademark owner

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Hollis, John

ID

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Status

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