

23% RICHER IN CREAM
THAN U. S. GOVERNMENT STANDARDS

Taste Breakstone's—and you'll know why it is New York's favorite cream cheese. It's made with pure pasteurized sweet cream. Look for the name "Breakstone's" in red on the silver foil wrapper.

Breakstone's
CREAM CHEESE

The advertisement features a large speech bubble containing text. Below the text is an illustration of a rectangular block of cream cheese, partially unwrapped from its silver foil packaging. The wrapper has the brand name 'Breakstone's' and 'CREAM CHEESE' visible. The background is a dark, textured surface.