

GET A NEW IDEA OF HOW
Delicious
CREAM CHEESE CAN BE!



Breakstone's
CREAM CHEESE

Just taste some Breakstone's Cream Cheese — and see what you've been missing. You wouldn't believe *any* cream cheese could be so "different"—so delicious—so *full of flavor*. And notice how it melts in your mouth like ice cream.

But why *shouldn't* Breakstone's be one cream cheese in a thousand? For one thing, it's 23 percent richer in cream than United States Government standards. For another, it's made the original "Breakstone's" way. Try some. You'll be glad you did.

Read the SUNDAY NEWS