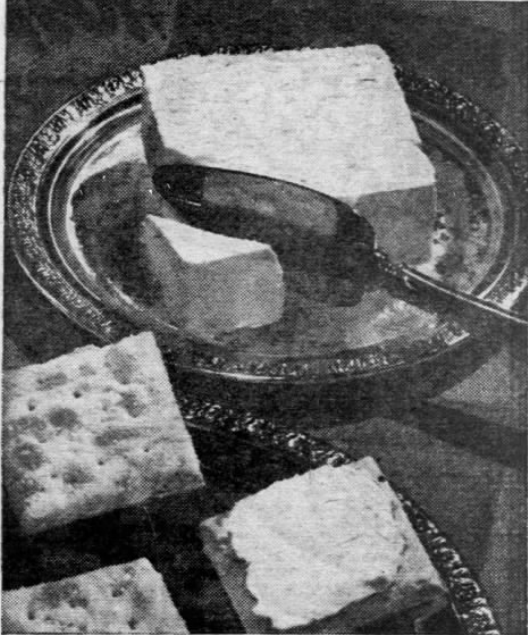


**YOU COULD EAT IT  
WITH A SPOON!**

and it melts in your mouth like ice cream



*Breakstone's*  
**CREAM CHEESE**

Here's cream cheese you could actually eat with a spoon—and enjoy it. It's so delicately creamy that it melts in your mouth like ice cream. And what a flavor! Breakstone's is the Cream Cheese with real life to it. Let a morsel linger on your tongue—and you'll see just what we mean. If you think all cream cheese is pretty much alike—wait till you taste Breakstone's—23 percent richer in cream than legal requirements—with a flavor like none you've ever tasted.