

No other Cream Cheese like it!



The Right Size



4 FULL OUNCES... A WHOLE 1/4 POUND... MORE FOR YOUR MONEY

The Right Shape



NOW IN HANDY BARS THAT SLICE EASIER, CLEANER... MORE ECONOMICAL TO SERVE AND SPREAD

The Right Taste



SAME FAMOUS BREAKSTONE QUALITY... CREAMIER, SMOOTHER, IN SPREADS, SALADS, SNACKS, DESSERTS



Watch the Whole Family Go for the
**BREAKSTONE
APPETITE BARI!**

Breakstone's CREAM CHEESE BARS



20th Century Salad 8-Bar Conopes Delicious Cheese Cake

At All
Neighborhood
Stores
and
Supermarkets