

Zapier and Slack

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Surrey Property Exchange – 14th December
2020

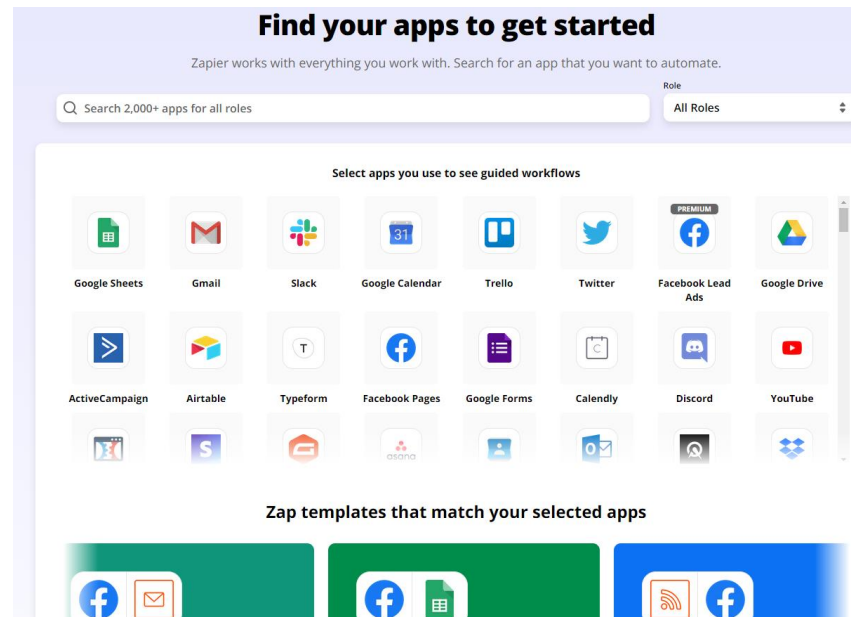
Zapier



Zapier is a service that you can use to connect apps and automate different tasks, freeing up your time to work on more valuable tasks

- Low cost
- Monthly subscription
- Free version
- NO CODING
- Connects to 2000+ apps

Integrating applications in the past would have taken £1000s and deep technical / coding skills



\$17.49 USD
per month, billed annually
or \$24.99 USD month-to-month

Starter

Unleash the power of automation.

750 Tasks /mo

[Change plan](#)

STARTER PLAN FEATURES

- ⚡ 20 Zaps
- 🕒 15 min Update Time
- ✓ Multi-step Zaps
- ✓ 3 Premium Apps
- ✓ Filters
- ✓ Formatters
- ✓ Connections Via Webhooks



Zapier Examples

This Zapier example card features a row of five icons: Facebook, Email, Google Forms, a database icon, and WordPress. Below the icons, the text reads "Add new leads to a spreadsheet or database" and "Used by 327.6k".

This Zapier example card features a row of five icons: Mail, Dropbox, Google Drive, an envelope icon, and a cloud icon. Below the icons, the text reads "Save files and media to the cloud" and "Used by 234.5k".

This Zapier example card features a row of five icons: Twitter, RSS, Facebook, WordPress, and YouTube. Below the icons, the text reads "Share content across social media" and "Used by 647.7k".

This Zapier example card has a green background. At the top, it features two icons: Facebook and Google Sheets. Below the icons, the text reads "Add new Facebook Lead Ads leads to rows on Google Sheets" and "Facebook Lead Ads + Google Sheets".



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Slack

Slack sold to business software giant for \$27.7bn

2 December



- Messaging community
- Free version app integration

Key features:

- Group channels
- Direct messages
- File sharing
- Integrations (turn messages into actions)
- “Bots”
 - Automation
 - Search



Salesforce has agreed to buy workplace messaging app Slack for \$27.7bn (£20bn) in what would be one of the biggest tech mergers in recent years.

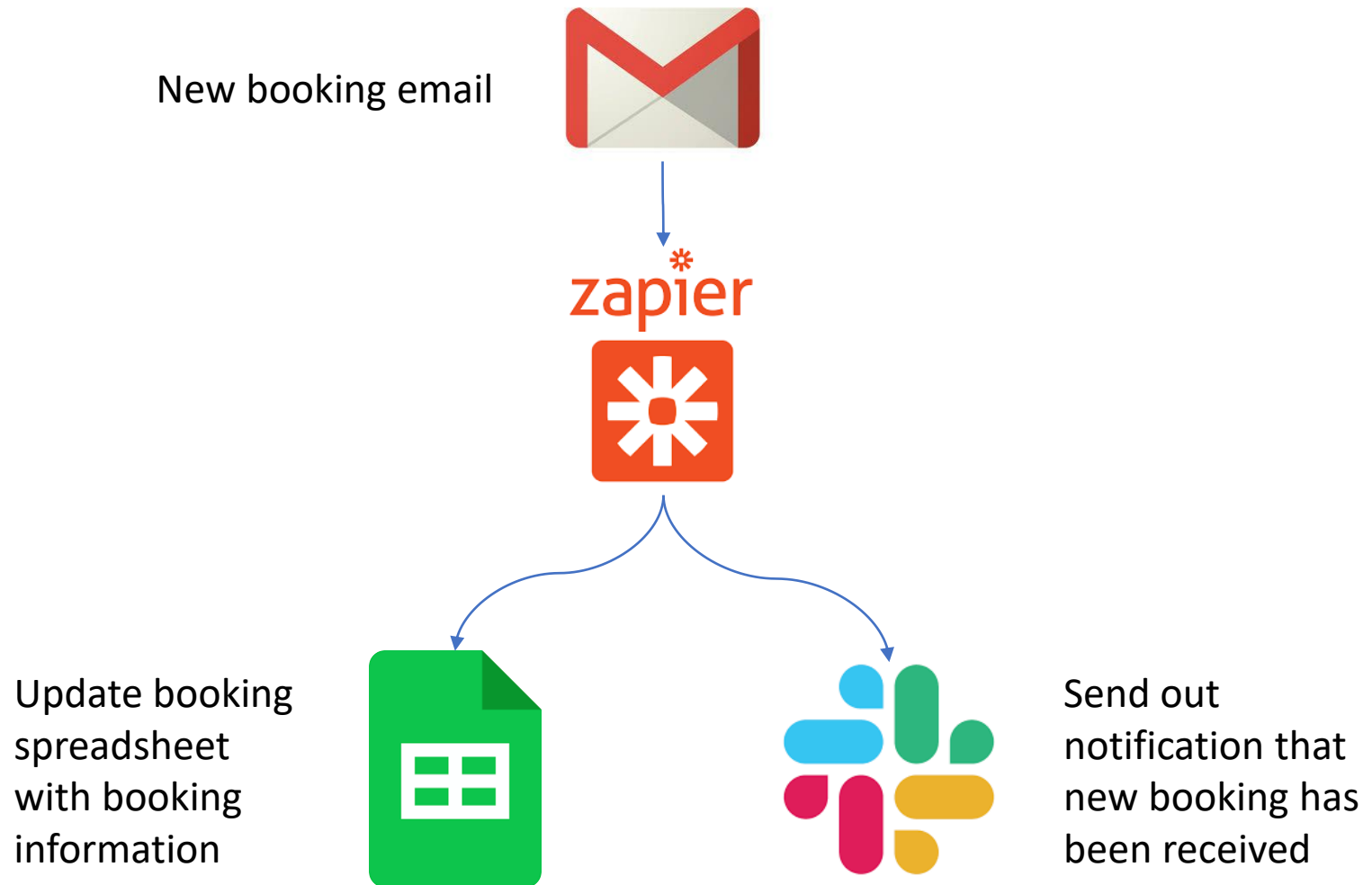


Slack

A screenshot of the Slack interface. On the left is a dark sidebar with three sections: 'A1 Marketing' (1), 'Channels' (2), and 'Direct messages' (3). The 'Channels' section is expanded to show a list of channels, with '# triage-android' highlighted in green. On the right is the chat window for '#triage-android' (4), showing two messages: one from Lisa Amos at 12:35 and one from Emily Anderson at 12:35. Red lines connect the numbered callouts to their respective elements in the interface.

- 1) Workspace
- 2) Channels
- 3) Direct messages
- 4) Chat window

Demo – New booking notification



Contact me

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