



## SPONSOR LEVELS AND BENEFITS

### EXCLUSIVE LION (\$2,500+)

- Exclusive company promotions
- **On-Site Promotions**
- Logo and name on Sponsor banner and poster
- Exhibitor Booth - Prime Location
- Giraffe Exclusive ○ **Exclusive Company provided promotional items** distributed to children / families (Pre-Approved Theme related)
- **Special Recognition**
  - Stage Recognition on Conference day. (2) :30 preapproved infomercial / prize toss
  - Video Recognition on The BIG 5 promotional video showcased:
    - looped on The BIG 5 Conference Social media sites and website
    - Website and Social Media presence
    - Featured Company Logo Hyperlinked on **www.TheBIG5Conference.com**
- Logo and name on conference Tee shirts (Top Placement)
- Giraffe Exclusive ○ **Exclusive Conference bag sponsor** w/ The BIG 5 Conference logo (1 available)

### PLATINUM GIRAFFE (\$2,000+)

- **On-Site Promotions**
- Logo and name on Sponsor banner and poster
- Exhibitor Booth - Prime Location (after Exclusive Lion)
- Company provided promotional items, distributed to children / families (Pre-Approved Theme related) \*May not conflict with Exclusive Lion Sponsor
- **Special Recognition**
  - Stage Recognition Conference day. (1) :30 preapproved infomercial / prize toss
  - Video Recognition on The BIG 5 promotional video showcased:
    - looped on The BIG 5 Conference Social media sites and website
    - Website and Social Media presence
    - Featured Company Logo Hyperlinked on **www.TheBIG5Conference.com**
- Logo and name on conference tee shirts



### **DIAMOND HIPPO (\$1,500+)**

- **On-Site Promotions**
- Logo and name on Sponsor poster
- Exhibitor Booth Location
- Company provided promotional items, distributed to children / families (Pre-Approved Theme related) \*May not conflict with Exclusive Lion Sponsor
- **Special Recognition**
  - Stage Recognition Conference day. Company recognition
  - Website and Social Media presence
  - Featured Company Logo Hyperlinked on [www.TheBIG5Conference.com](http://www.TheBIG5Conference.com)
- Logo and name on conference Tee shirts

### **GOLD ELEPHANT (\$1,000+)**

- **On-Site Promotions**
- Logo on Sponsor poster
- Conference friendly promotions on table \*May not conflict with Exclusive Lion Sponsor (Pre-Approved)
- **Special Recognition**
  - Stage Recognition Conference day. (2) Company recognition
  - Website and Social Media presence
  - Featured Company Logo on [www.TheBIG5Conference.com](http://www.TheBIG5Conference.com)
- Logo and name on conference Tee shirts

### **BRONZE LEOPARD (\$500+)**

- **On-Site Promotions**
- Logo on Sponsor banner
- **Special Recognition**
  - Stage Recognition Conference day. (1) Company recognition
  - Website and Social Media presence
  - Featured Company Logo on [www.TheBIG5Conference.com](http://www.TheBIG5Conference.com)
- Logo and name on conference Tee shirts