

SC UPSTATE FOODTRUCK FESTIVAL

An Invitation from the event Organizer Joshua Dial.

This event is an opportunity to put together a diverse pool of citizens with the overall aspect of celebrating food and the cultures they come from. The upstate has longed for such an event and with the help of this committee and vendors we are able to do so.

As a company active in the development and marketing of products and services that appeal to unity throughout all our communities, we invite you to invest in supporting this event.

We thank you for your continued support in our efforts and I look forward to working with you.

Sincerely,

Joshua Dial
Event Organizer

SPONSORSHIP

How to Participate

HOW IT WORKS

The levels of sponsorship have been divided into four categories. The requested investment for each opportunity is listed next to the description. If your budget cannot include sponsoring at a particular level, we will be pleased to work with you to maximize the money you have to invest.

All sponsorship will be used to fund our soundstage performances throughout the day. This includes stage set up and the monies necessary to secure performers.

COMMITMENT TO SPONSORS

We value our partnerships with donors and will serve as good stewards of your generous investment. We are committed to delivering valuable benefits and a positive partnership experience to each sponsor.

Please note: we will customize sponsorships to meet specific marketing objectives and to enhance your partnership with The Upstate Food Truck Festival.

CORPORATE PARTNER RECOGNITION LEVELS

Diamond Partner 2		\$2,500
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- Company name highlighted on advertisement at Food Truck Festival (requires early commitment by publication date)
- Signage along sound stage and stage will be referenced throughout the event as the (sponsors name) stage
- Opportunity to present during the event
- Presentation of a plaque denoting your level of sponsorship

Gold Investor		\$2,000
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- Company name highlighted on advertisement (requires early commitment by publication date)
- Opportunity to present at the event
- Presentation of a plaque denoting your level of sponsorship

Silver Sponsor		\$1,500
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- Presentation of a plaque denoting your level of sponsorship

CORPORATE SPONSORSHIP AGREEMENT

Company Name: _____ Date: _____

Contact Name: _____ Title: _____

Address: _____ City: _____ State: _____ Zip: _____

Telephone: _____ Fax: _____ E-mail: _____

My company plans to sponsor (Please indicate name of opportunity):

_____ \$ _____
Investment Opportunity

_____ \$ _____
Investment Opportunity

_____ \$ _____
Investment Opportunity

_____ \$ _____
Investment Opportunity

We are unable to attend but wish to donate \$ _____

Total Sponsorship investment being provided = \$ _____

I am an authorized representative of the company with the full power and authority to sign and deliver this commitment. The company listed on this application agrees to comply with the policies, rules and regulations contained in this prospectus, and all policies, rules and regulations adopted after publication of the prospectus.

Signature of Contact Person: _____ Date: _____

General Information for Sponsors

All payments should be made in U.S. dollars drawn on a U.S. bank. For identification and ease of proper recordkeeping, please include with your check, a cover letter indicating the purpose of the payment.

Make checks payable to: The Upstate Food Truck Festival

Please return completed form to
The Upstate Food Truck Festival
c/o Joshua Dial,
214 Belmont Dr, Fountain Inn SC 29644
Upstate Food Truck Festival