

The Town of Springside is requesting Proposals from interested corporate partners “Proponents” to be Naming Rights partners for the Springside Community Centre (Rink) located at 217 Railway Avenue, Springside, SK. The purpose of this Request for Proposals is to enhance the Proponent’s marketing efforts and image in the community while providing the Town of Springside with revenue to assist with the operating expenses of the rink and to develop new opportunities for the town.

Benefits of Naming Rights:

The successful Proponent will have the right to outdoor signage and arena board advertising. The Town of Springside will support this brand exposure through the Town’s website, Social Media and all printed materials.

The purchase of signage will be at the Proponent’s expense however, Town of Springside Public Works will be responsible for hanging the signs, maintenance, replacement and removal of signage. The Proponent will be required to submit the graphic design to the Springside Town Council prior to printing.

Proposals should be submitted by completing the attached Proposal Form to the Springside Town Office by 4:00 p.m. on October 27, 2020:

By Mail: Town of Springside, Box 414, Springside, SK, S0A 3V0

In Person: Town of Springside, Town Office, 18 Main Street, Springside, SK

By Email: springside@sasktel.net (it is the responsibility of the proponent to confirm the email has been received).

Town Office hours are Monday, Tuesday, Thursday and Friday from 8:30 a.m. – 4:30 p.m. (closed through the NOON hour)

Proposals should be submitted in a sealed envelope with the words “NAMING RIGHTS” clearly indicated on the outside.

PROPOSAL FORM –

NAMING RIGHTS FOR THE SPRINGSIDE COMMUNITY CENTRE (RINK)

SUBMIT PROPOSAL:

By Mail: Town of Springside, Box 414, Springside, SK, S0A 3V0

In Person: Town of Springside, Town Office, 18 Main Street, Springside, SK

By Email: springside@sasktel.net (it is the responsibility of the proponent to confirm the email has been received.)

PROPONENT INFORMATION:

Proponent's Legal Name: _____

Address: _____

City: _____ Province: _____ Postal Code: _____

Contact Person: _____

Phone: _____ Email: _____

PROPOSAL:

Proposed Name of Building: _____

Proposed Price per year: \$ _____

Proposed In-Kind Value per year (if any) \$ _____

Term (Number of Years) \$ _____

Total Value over Term \$ _____

Proposals should include all items or features being proposed which may not be specifically called for, but which are being proposed for consideration by the Town of Springside.

SIGNATURE:

The undersigned Proponent has signed this Proposal Form on _____, 2020.

Name of Proponent: _____

Signature: _____