

Naming Rights Proposal Form

Project: Springside Community Centre (Rink) Naming Rights

Closing Date: Wednesday, October 14, 2026, at 4:00 p.m. CST

Instructions: Proponents must complete all sections of this form. Additional sheets, corporate profiles, or marketing mock-ups may be attached to this form to support your submission.

1. Proponent Information

Legal Corporate Name:	
Operating Name (if different):	
Primary Contact Person:	
Title/Position:	
Mailing Address:	
Phone Number:	
Email Address:	
Corporate Website:	

2. Partnership Term & Financial Offer

Please state your proposed financial commitment to the Town of Springside.

Proposed Annual Fee (CAD): \$ _____ / year

Proposed Term Duration (Years): ____ Years (e.g., 3, 5, or 10 years)

Total Contract Financial Value (CAD): \$ _____

Preferred Payment Schedule:

☐ Annual Lump Sum Payment (Invoiced annually on January 1st)

☐ Other (Please specify schedule and dates below):

3. Brand Vision & Community Alignment

Briefly describe your business or brand, and outline why you wish to partner with the Town of Springside. How does this partnership align with your company's values or community involvement goals? (Attach an extra page if required)

4. Signage & Graphic Intent

[] **Acknowledged:** We understand that the fabrication and graphic design costs of all signage are our sole financial responsibility, subject to final design approval by the Springside Town Council.

5. Authorization & Binding Signature

The undersigned Proponent declares that they have carefully examined the RFP documents and hereby offers to enter into a Naming Rights Partnership agreement with the Town of Springside in accordance with the terms outlined in this proposal.

Authorized Signature:	
Printed Name:	
Title:	
Date:	