

Dreamweaver Dance Company Inc.

Est. 2014 • Canton, GA

School Partnership Guide

A FULLY MANAGED ENRICHMENT OPPORTUNITY

Bringing joyful, professional dance education to schools across Georgia.

WHERE EVERY CHILD FINDS THEIR RHYTHM.

dreamweaverdanceco.com | 678.909.3584 | dream@dreamweaverdanceco.com

Dreamweaver
Dance Company Inc.

A Note from Our Founder

Thank you for taking the time to learn about Dreamweaver Dance Company.

Since 2014, we have brought joyful, age-appropriate dance education directly to schools through a fully managed enrichment model designed to be simple for schools and meaningful for families. Our goal is to make dance one of the easiest enrichment programs to approve, launch, and maintain.

DDC manages the details of the program, including registration and billing, parent communication, promotional materials, age-appropriate curriculum, music, and costume coordination for in-house showcases. We work closely with each school to build a schedule and class offering that fits your community.

Every DDC instructor is background-checked, CPR certified, and trained in our program standards before teaching in a school setting. We maintain comprehensive liability insurance and are committed to creating a safe, positive, and welcoming experience for every child.

I am proud of the program we have built and the joy it brings to schools and families. At the heart of DDC is a simple goal: to help children feel seen, confident, and excited to move, learn, and perform.

I would be honored to explore whether Dreamweaver Dance Company may be a strong enrichment fit for your schools.

Warmly,

Leah Mossman

Founder, Creative Director
Dreamweaver Dance Company



Leah Mossman, Founder & Creative Director

Founder-led. Family-centered. Professionally managed.

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WHY ON-SITE DANCE MATTERS

Dance belongs in every school.



Joyful, inclusive classes that bring children together.

At Dreamweaver Dance Company, we believe dance is more than movement. It supports confidence, coordination, focus, creativity, discipline, and self-expression while giving children a joyful place to belong.

DDC partners with schools to provide age-appropriate, well-managed enrichment that fits smoothly into the school day. Our classes are designed for real school settings, from preschool students building coordination and confidence to elementary students developing expression, teamwork, and stage presence.

On-site dance also gives families another meaningful reason to connect with your school. Through class participation, in-house showcases, and performance opportunities, children are celebrated in ways that strengthen community and bring energy to campus life.

Our goal is simple: to provide a positive, memorable dance experience that supports children, serves families, and reflects well on the schools we partner with.

Every child deserves a place to move, belong, and shine.

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WHY SCHOOLS CHOOSE DDC

The DDC Difference

1. Fully Managed Program

DDC handles registration and billing, parent communication, promotional materials, music, and curriculum so your school can offer dance without added administrative stress.

2. Professional, Vetted Instructors

Our instructors arrive prepared, professional, and ready to engage students. Every DDC teacher is background-checked, CPR certified, and trained in our program standards before teaching on-site.

3. Flexible Scheduling & Simple Space Needs

We work around your school's schedule, available space, and daily flow to build a program that feels seamless, supportive, and easy to maintain.

4. Year-Round Enrichment

At most partner schools, DDC runs throughout the school year, with summer options available at select locations. Families enjoy consistency, and schools benefit from an enrichment option that supports ongoing family engagement.

5. Liability Insurance Coverage

DDC carries comprehensive general liability insurance for on-site instruction. Certificates of insurance are available upon request for added peace of mind.

6. Long-Term Partnership

Many of our school relationships continue season after season. Our goal is to become a trusted enrichment partner and a joyful part of your school community.







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HOW DDC SUPPORTS YOUR SCHOOL

A Fully Managed Program

Our goal is to make dance one of the easiest enrichment programs to approve, launch, and maintain. Dreamweaver Dance Company manages the moving pieces behind the scenes so your school can offer a joyful, organized enrichment program with minimal administrative lift.

What DDC Handles

1. Family Enrollment & Registration
We manage online registration, tuition setup, and parent account support from the start.

2. Billing & Tuition
Families pay DDC directly through our secure system. We manage monthly billing, parent payment reminders, and account questions.

3. Parent Communication
We send class updates, enrollment reminders, showcase details, costume coordination, and important seasonal communication.

4. Curriculum & Class Planning
We provide age-appropriate curriculum, music, and thoughtful lesson planning for preschool and elementary students.

5. Promotional Materials
We create flyers, enrollment links, and simple marketing pieces to help your school share the program with families.

6. Showcase & Performance Coordination
For in-house showcases and recital preparation, we coordinate costumes, performance details, and family communication.

What Your School Provides

1. Class Space
A safe indoor space with room to move. A classroom, common area, or multipurpose room often works beautifully.

2. Consistent Weekly Schedule
A regular class day and time helps families build routine and supports consistent participation.

3. Enrollment Support
Sharing approved flyers, registration links, or school-to-family announcements helps interested families learn about the program.

4. Age-Appropriate Grouping
When possible, we work with your team to group dancers by age or classroom level for the best class experience.

5. Optional Family Information Display
When permitted, a small brochure, flyer, or approved display area can quietly support family awareness throughout the year.

6. School Point of Contact
A designated point of contact for day-of logistics and occasional reminders helps classes run smoothly and keeps communication easy.

We handle the details so your team can focus on the school day.

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WHAT MAKES THE PROGRAM RUN SMOOTHLY

A Simple Partnership

Our goal is to make dance easy to host and joyful to offer.
DDC handles the heavy lifting behind the scenes,
while your school provides a few simple supports
that help the program run smoothly.

1 Share the program with interested families.

We provide ready-made enrollment materials, including flyers, digital graphics, and registration links. Your school simply shares approved materials through normal family communication channels.
DDC remains responsible for registration, billing, and parent account support.

2 Provide a consistent class space.

A cleared classroom, common area, or multipurpose space with room to move works well for most classes.
We are flexible and adapt to the space your school provides.
We do not require mirrors, barres, or specialized dance flooring.

3 Reserve a weekly time slot.

A consistent weekly class time helps families build routine and supports strong participation.
We coordinate schedule changes in advance and communicate class updates directly with enrolled families.

4 Offer optional family visibility when permitted.

A small brochure, flyer, or approved display area can quietly support family awareness throughout the year.
This is optional, but it helps interested families discover the program with minimal effort from your team.

5 Designate a school point of contact.

A primary contact helps with simple day-of logistics, schedule updates, and occasional school-specific reminders.
This keeps communication clear without adding extra work for your team.

A light lift for your team. A joyful experience for your families.





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DANCE OPPORTUNITIES FOR EVERY STAGE

Program Lineup

From joyful first steps to continued performance opportunities,
DDC offers age-appropriate dance experiences that meet students where they are.



Preschool Dance

Tap & Ballet

Our signature Tap & Ballet combo gives preschool students a joyful first introduction to movement, music, and classroom-style dance instruction. Classes are playful, age-appropriate, and designed to build confidence, coordination, listening skills, and a love for dance.

Family-paid: $30 registration • $62/mo



Elementary Dance

Jazz & Hip Hop

Our elementary dance classes keep students energized, expressive, and engaged. Through age-appropriate jazz and hip hop instruction, dancers build musicality, confidence, coordination, teamwork, and performance skills in a fun, encouraging environment.

Family-paid: $30 registration • $62/mo



Performance Team

Continued Training & Performance

For dancers who are ready for more, our Performance Team offers an optional pathway beyond school-based classes. Team members receive expanded training, perform in special events and productions, and grow in confidence, commitment, and leadership.

Optional program pricing varies

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PERFORMANCE OPPORTUNITIES

Three Moments to Celebrate All Year

From simple in-school eclebrations to an optional big-stage recital,
DDC creates meaningful opportunities for families to celebrate student growth throughout the year.



Holiday In-School Showcase

At participating schools, families are invited to a simple in-school holiday showcase where dancers share what they have learned in a familiar, joyful, and low-pressure setting.



Spring Recital

Interested dancers may choose to participate in DDC's annual spring recital, a professionally produced stage experience where students build confidence and celebrate their progress with family and friends.



Summer In-School Celebration

At select schools, summer dancers may participate in an in-school family celebration that highlights classroom growth and gives families a joyful moment to cheer on their dancer.

Three meaningful milestones. One joyful year of dance.

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ENRICHING CHILDHOOD.
INSPIRING CONFIDENCE.

Program Revenue Share

A parent-paid enrichment model that creates value for families and schools.

Dreamweaver Dance Company manages enrollment, billing, instruction, parent communication, curriculum, and performance opportunities. Qualifying school partners receive **15%** of collected monthly tuition, paid twice per year.



Parent-Paid Model

Families enroll and pay DDC directly. Your school does not manage tuition collection or family accounts.

Fully Managed Program

DDC handles staffing, billing, curriculum, parent communication, promotional materials, and performance coordination.

Minimal Administrative Lift

Your team provides basic school support while DDC manages the program from enrollment through performance.

Revenue for Your School

Qualifying partner schools receive 15% of collected monthly tuition, with payments issued in January and June.

Potential Annual Revenue Share

Based on 15% of collected tuition over a 10-month school-year program

Enrolled Students	Monthly Tuition per Student	Estimated Annual Revenue Share to School
6 (minimum)	$62	**$558**
8	$62	**$744**
10	$62	**$930**
12	$62	**$1,116**
15	$62	**$1,395**
20	$62	**$1,860**
30	$62	**$2,790**

Important Notes

- Minimum of 6 enrolled, actively billing students required.
- Revenue share equals 15% of collected monthly tuition.
- January payments cover tuition collected from August through December.
- June payments cover tuition collected from January through May.
- Annual examples are based on 10 months of collected tuition.
- Summer Session is excluded unless otherwise agreed.
- Revenue-share terms are subject to the final partnership agreement.
- Alternative structures may be available for corporate or multi-location partners.

A meaningful enrichment program for families.

A practical revenue opportunity for schools.

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NEXT STEPS

Let's Bring Dance to Your School



We make it simple from start to finish. You guide the process—we handle the details. Together, we create a program your families will love and your school will be proud to offer.

HOW WE GET STARTED TOGETHER

1. SCHEDULE A DEMO

We'll visit your school at a convenient time to meet your team, see your space, and share more about our programs.

2. EMAIL BLAST TO FAMILIES

With your approval, we'll provide everything you need to send a quick email to your families introducing our program.

3. ONGOING PROMOTION

Great programs grow with visibility. Here are easy ways your school can help families learn about DDC.

4. WE HANDLE THE DETAILS

From registration and billing to instruction and performances—DDC manages the moving pieces behind the scenes.

EASY WAYS YOUR SCHOOL CAN HELP PROMOTE DDC

INCLUDE US IN YOUR WELCOME PACKET

A simple mention or flyer in your new family packet helps parents discover a program they already want!

SHARE ON SOCIAL MEDIA

A quick post or story helps spread the word and shows families the great experiences available at your school.

MENTION US ON YOUR WEBSITE

Adding DDC to your enrichment or activities page makes it easy for families to learn more any time.

PROMOTIONAL MATERIALS IN YOUR LOBBY

We're happy to provide flyers, signage, and information cards to help families sign up easily and confidently.

We're here to support you every step of the way!

You choose what feels right for your school—we'll provide the tools, materials, and support to make it easy and effective.

Ready to Take the Next Step?

Let's schedule your demo and explore how DDC can bring joyful dance to your students and value to your school.

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School references and certificates of insurance are available upon request.