

# SWARM NATION WELCOMES MREASKETBALLAGADEMY

SWARM BASKETBALL, THE COUNTRY'S LARGEST BASKETBALL PROGRAM, IS PROUD TO ANNOUNCE ITS NEWEST ADDITION TO SWARM NATION: MR. BASKETBALL ACADEMY IN ELK RIVER, MINNESOTA.

TYRON TERRY IS AN EXPERIENCED TRAINER AND COACH AND HAS BEEN INVOLVED WITH THE SPORT OF BASKETBALL FOR OVER 25 YEARS. TERRY HAS BEEN WORKING WITH YOUTH PROGRAMS IN ELK RIVER AND SURROUNDING AREAS THE PAST FEW YEARS, FORMING MR. BASKETBALL ACADEMY IN 2019. SWARM DIRECTOR AND PLAYER DEVELOPMENT COACH, COLLIN KIMSEY, BELIEVES IT IS AN HONOR TO OPERATE ALONGSIDE SUCH AN ESTABLISHED TRAINER, TO COMPLIMENT ONE ANOTHER ON BETTERING THE DEVELOPMENT OF YOUTH BASKETBALL IN ALL ITS FACETS. THE ALIGNMENT OF THE TWO PROGRAMS STEMMED FROM THE PARALLELED BASKETBALL PHILOSOPHIES: GREAT ATHLETES MUST UNDERSTAND THAT THEIR POTENTIAL CANNOT BE MET UNTIL THEY FIRST BECOME GREAT PEOPLE.

SWARM BASKETBALL ORIGINATED IN CENTRAL MASSACHUSETTS IN 2014, STARTING WITH 10 TEAMS UNDER ONE REGIONAL LOCATION IN THE STATE. MINNESOTA SWARM WAS THE ORGANIZATIONS 19TH OF 22 REGIONAL ADDITIONS IN THE FALL OF 2020. THE SWARM TEAM WORKS YEAR-ROUND TO MAKE CONNECTIONS ACROSS THE COUNTRY WITH LIKE-MINDED DIRECTORS WHO BELIEVE IN USING SPORTS AS CATALYST TO INSTILL LIFE-LONG HABITS, AND POSITIVELY INFLUENCE THE FUTURES OF OUR YOUTH ON A NATIONAL LEVEL. WITH THIS MINDSET, CEO/OWNER MIKE BYRNES HAS HAD A TREMENDOUS AMOUNT OF SUCCESS IN GROWING SWARM NATIONWIDE, NOW FEATURING 275 CLUB BASKETBALL TEAMS ACROSS THE US UNDER A FULL-TIME STAFF OF 5.

MIKE'S MAIN PLAN FOR SWARM IS TO TEACH PLAYERS TO PLAY THE GAME THE "RIGHT WAY." HIS GOAL IS TO CONTINUE EXPANDING THROUGHOUT THE COUNTRY AND GIVE MORE YOUTH THE OPPORTUNITY TO PLAY BASKETBALL AT ALL LEVELS. TYRON TERRY EMBODIES THIS TO A T: HIS INVESTMENT IS ALWAYS IN THE PLAYERS FIRST. ON AND OFF THE COURT, TYRON'S PERSONAL JOURNEY EXEMPLIFIES HOW PERSISTENT HARD WORK. HEART, AND PERSEVERANCE CAN HAVE GREAT LONG-TERM PAYOFF.

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AS A PLAYER AT VALLEY CITY HIGH SCHOOL IN NORTH DAKOTA, TERRY LED THE HI-LINERS TO BACK-TO-BACK STATE TOURNAMENT APPEARANCES, WAS AN ALL-STATE SELECTION HIS JUNIOR AND SENIOR SEASONS AND WAS NAMED NORTH DAKOTA MR. BASKETBALL IN 2000. TERRY IS MARRIED TO WIFE HEIDI AND HAS SEVEN CHILDREN. HIS ELDEST SON, TYRELL, WAS THE 31ST SELECTION IN THE 2020 NBA DRAFT BY THE DALLAS MAVERICKS AND IS CURRENTLY IN HIS ROOKIE SEASON. TERRY ALSO FORMED THE TYSHON TERRY FOUNDATION IN HONOR OF HIS LATE SON THAT UNEXPECTEDLY PASSED IN 2018. THE MISSION OF THIS INITIATIVE IS TO CHANGE INEQUALITY AND INJUSTICE THROUGH EDUCATION OF LIFE SKILLS AND FINANCIAL LITERACY.

#### WHY SWARM?

SWARM BASKETBALL AIMS TO TEACH PLAYERS THE GAME OF BASKETBALL BY SOLIDIFYING THEIR FUNDAMENTAL SKILLS. IN ADDITION TO TEACHING FUNDAMENTAL SKILLS, SWARM GUIDES ITS PLAYERS TO REACH THEIR HIGHEST POTENTIAL AS AN INDIVIDUAL ATHLETE AS WELL AS A TEAMMATE. PLAYERS WILL UNDERSTAND TERMS SUCH AS RESPECT, HARD WORK, SACRIFICE, DEDICATION, AND COMMITMENT. IN THE END, IT'S THE ORGANIZATIONS HOPE THAT EACH PLAYER WILL GET MAXIMUM GROWTH AS A PLAYER AND A PERSON; AND ADDITIONALLY, GROW TO LOVE THIS GREAT GAME OF BASKETBALL.

**FREE CLINIC** 

JANUARY 24TH: 6-7 PM

**ADRENALINE SPORTS CENTER: RAMSEY, MN** 

**BOYS & GIRLS 3RD-12TH** 

REGISTER AT: SWARM-BASKETBALL.COM/MINNESOTA-HOME/



### MEET OUR TEAM



#### KASEY AYER DIRECTOR OF OPERATIONS

- Graduated from Nichols College in the top 10% with a Bachelors degree in Marketing & Sports Management
- Four year college softball starter & named caption during senior season
- Seven years of AAU softball experience
- Passionate about mentoring youth & volunteered for four years with Big Brothers Big Sisters



#### **COLLIN KIMSEY** DIRECTOR OF PLAYER DEVELOPMENT

- Graduated from University of Maine with a Bachelors Degree in Marketing & Management
- Four year director of Team Carolina Club Basketball in Raleigh, NC
- Led Sports Delegations to the Bahamas to play in international basketball tournaments
- Volunteered regularly for Special Olymics & the Food Bank of Eastern and Central NC



#### MEG MORRISSEY ASST. DIRECTOR OF OPERATIONS

- Graduated from Castleton University with a Masters in Athletic Leadership & Administration Degree
- Four year women's basketball player at Saint Ainslem College
- Assistant Director of Basketball Operations at the University of Rhode Island
- Volunteered at the Boys and Girls clubs in Manchester, NH



#### **EVAN PYCKO** ASST. DIRECTOR OF PLAYER DEVELOPMENT

- Graduated from Nichols College with a General Business Degree
- Achieved All-State accolades in high school as a top golfer in Massachusets
- Co-founder of the annual Kevin Gomez basketball tournament, which goes towards the Kevin Gomez scholarship to help one male and one female player pursue their future basketball aspirations each year.

#### FOR MORE ON SWARM BASKETBALL AND OUR PROGRAM VISIT:

WWW.SWARM-BASKETBALL.COM