



MR. BASKETBALL ACADEMY, LLC

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**TYRON N. TERRY, SR. –
FOUNDER/CEO**

Tyron Terry is an experienced trainer and coach and has been involved with the sport of basketball for over 25 years. As a player at Valley City High School in North Dakota, Terry led the Hi-Liners to back-to-back state tournament appearances, was an all-state selection his junior and senior seasons and was named North Dakota Mr. Basketball in 2000.

After graduation, he continued his career, playing two years at North Dakota State University and two years at Valley City State University, where he was named an all-conference performer in the Dakota Athletic Conference in 2004-05.

Terry has been training and coaching youth programs in Elk River and surrounding areas the past few years, forming Mr. Basketball Academy in 2019. In addition to individual and group training, Terry has worked with several youth traveling programs as a coach and skill development trainer and served as a Varsity Assistant and JV coach at Spectrum High School.

Terry is married to wife Heidi and has seven children. His eldest son, Tyrell, was the 31st selection in the 2020 NBA Draft by the Dallas Mavericks and is currently in his 2nd NBA season currently playing with the Memphis Grizzlies.

EXECUTIVE SUMMARY

Mr. Basketball Academy is a nonprofit organization with an elite basketball platform. With an all-inclusive approach, our mission is to work with any individual that is willing to listen and work hard. Our academy is built to focus on each participant and to invest all our resources to get the most out of their potential on and off the court.

On the court, our philosophy is that participants of our academy will work on agility, conditioning, mental capacity (always thinking to give the extra effort & what it takes to play championship basketball), and the fundamentals (ballhandling, passing, shooting, etc.).

The objective is to breakdown the fundamentals to ensure that the skill set foundation is correct. From that point, repetition of the correct motions will lead to the appropriate muscle memory. Naturally, once we get to that point the confidence is high and players start to see success. Once they experience success, they start to love the game, if they love the game + confidence + proper muscle memory and fundamentals = prosperity on the hardwood!

Off the court, we want to utilize our basketball platform to make learning financial literacy and life skills fun. Our programs start as early as Pre-K to experienced business professionals.

Our programs such as WNBA “Her Time to Play” and “Money Skills and Basketball Drills” are setup to have a time of basketball and a time in the classroom.

Our financial literacy programs are ongoing through high school, and then we’ve teamed up with Northwestern Mutual to give those individuals that would like to get in the financial industry internships to full-time jobs. Our programs also include experienced professionals that would like to change careers. We provide the pathway to make that career change as well.