Welcoming WebEx

Company-Wide Conferencing Service Will Make Meetings More Productive

How many times has this happened to you? You set up an important meeting using an online conferencing tool, where you plan to share your screen with the project team, review several documents, and map out some next steps. Sounds simple enough, until it's time for the meeting. One person has trouble dialing in from the road. Two other people haven't used this particular conferencing service before and can't get screen-sharing to work on their computers. Another guy is absent completely – he didn't have the meeting on his calendar. Before you know it, 20 minutes have gone by and nothing's been accomplished.

Wasted time due to inefficient meetings – it's a productivity problem faced by companies all over the world, every day. But McAfee has found a practical solution in a conferencing service called WebEx. Starting now, McAfee is rolling out WebEx to select functional teams, with a plan to engage all employees over the next few months.

The ultimate goal: to get everyone at McAfee using a single conferencing service that is both feature-rich and easy to use.

"Most of us spend hours every week in meetings and calls where we review materials as a group. If we can make it faster and easier to set up, join, and contribute to those meetings, there's enormous potential to become more productive as a company," said [NAME, TITLE]. "WebEx gives us the right mix of functionality and simplicity to make that happen."

The WebEx Way, a Better Way

In many ways, WebEx is similar to the conferencing services McAfee employees already use, such as Adobe Connect or MeetingPlace. It's an online "meeting room" that combines the voice features of a conference call with the ability to share your screen and present materials in real-time to participants in widespread locations. But [NAME] said WebEx (a Cisco Product) is both easier to use and more advanced than competing services. Some of the key features he pointed out include:

- A better scheduling tool that integrates with Microsoft Outlook
- Great mobile apps to use with your phone or tablet
- High-quality videoconferencing through webcams

- Easier screen-sharing and online collaboration tools
- Stronger security to prevent unauthorized access

"Once all McAfee employees start using WebEx, we'll have less confusion caused by competing services. It'll make life easier for everyone," [NAME] said.

Eventually, all other conferencing services used by McAfee will be decommissioned and/or no longer supported.

Make the Change

After an extensive trial period in the IT group, McAfee's customized version of WebEx has been further improved and is ready for prime time. Starting immediately, select groups of employees will receive specific instructions on how to start using WebEx. The rollout will be phased by functional area and will take place over several months.

"Watch your email for announcements about WebEx," said [NAME]. "When your group goes live, the best thing you can do is take the short WebEx tutorials and stop using the old services. You'll be glad you did."

For more information about WebEx and the planned rollout schedule, please visit the WebEx Resource Page.