

PRIZEWINNING PERFORMANCE

Year after year, PepsiCo is recognized by influential organizations around the world not only as a global leader in food and beverages, but also as a great place to work, a hub of business innovation and an admired corporation.

HERE'S A WRAP-UP OF PEPSICO'S MANY HONORS RECEIVED IN THE SECOND HALF OF 2015.

130

PepsiCo received over **130 awards** for achievements throughout the company, from new products and promotions to corporate ethics and sustainability.

Recognition rolled in from
SIX CONTINENTS



GREAT PLACE TO DO GOOD

PepsiCo was recognized for its diverse and engaging workplace, as well as its strong commitment to business integrity, community involvement and environmental stewardship.

PERFORMANCE WITH PURPOSE

2015

PROCESSOR OF THE YEAR

Food Processing magazine



USA CORPORATE LEADERSHIP AWARD

Transparency International



The U.S. Environmental Protection Agency chose Frito-Lay for the **SmartWay Excellence Award**, citing its commitment to **REDUCING ENERGY USAGE AND LOWERING EMISSIONS.**

100

PepsiCo received a **perfect score of 100** in the **Human Rights Campaign's Corporate Equality Index**, focused on **LGBT EQUALITY IN THE WORKPLACE.**



TOP EMPLOYERS IN CHINA
PepsiCo Greater China Region Foods ranked **No. 3** by the **Top Employers Institute.**

Forbes Mexico named PepsiCo one of the **Top 10 Companies** with a **HIGH ENVIRONMENTAL COMMITMENT.**

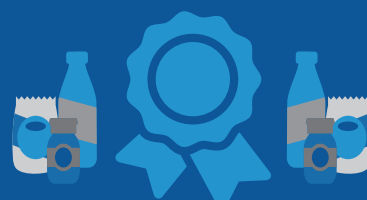


PepsiCo U.K. won a **Waitrose Way Award** for its **FOOD WASTE REDUCTION PROGRAM**, which has sent no manufacturing waste to the landfill since 2011.

CANADA'S TOP 100 EMPLOYERS

The Globe and Mail ranked PepsiCo among Canada's Top 100 Employers. PepsiCo Canada was also included on *four other rankings* of best places to work.

PepsiCo's "Food for Good" program was awarded **Ethical Corporation's Responsible Business Award** for Most Effective **DOMESTIC COMMUNITY INVESTMENT.**



PepsiCo was named to the list of **BEST EMPLOYERS FOR PROFESSIONAL HISPANIC WOMEN** by *Latina Style*, which also recognized PepsiCo as having the **Latina Executive of the Year** and a top Hispanic Employee Resource Group – **Adelante.**



PRODUCT POPULARITY

New PepsiCo snacks and beverages captured notable attention and awards in 2015.

ASSORTED EATS

Walker's Mix-Ups won **TOP CRISPS AND SNACKS PRODUCT LAUNCH** from the UK's Retail Industry Awards.

REFRESHING DESIGN

PepsiCo brands collected **13 PRIZES** from the Creativity International Awards, HOW International Design Awards, the Clio Awards, and the Communication Arts Design Competition.

COOL DRINKS

Trailblazing products from Pepsi, Quaker, Mountain Dew and Gatorade took home **WORLD BEVERAGE INNOVATION AWARDS.**

EXCEPTIONAL SNACKS
★★★★★

Lay's chips and Wimm-Bill-Dann dairy products claimed five **PRODUCT OF THE YEAR** awards from Russia's National Trading Association.

MARKETING MAGIC

PepsiCo brands are well-known for their innovative marketing campaigns. These campaigns not only captured the attention of consumers, they also impressed the judges.

ADVERTISING HALL OF FAME



PepsiCo was inducted into the American Advertising Federation's **Advertising Hall of Fame.**

9 SMARTIES AWARDS FOR MOBILE MARKETING



The Mobile Marketing Association in India honored campaigns by Lay's, Mountain Dew and 7UP, and named PepsiCo its **Marketer of the Year.**

SOCIAL MEDIA CAMPAIGN OF THE YEAR



PR News selected Pepsi's "Meeting of the Minds," which crowd-sourced ideas to promote up-and-coming musicians through technology.

6 EFFIE AWARDS FOR MARKETING COMMUNICATIONS



Sting, 7UP, Chippy and Quaker won for marketing initiatives in Egypt and Lebanon.

5 REGGIE AWARDS FOR MARKETING EXCELLENCE



Doritos and Mountain Dew were highly decorated for their hugely successful "Every 2 Minutes" contest, which gave away thousands of X-Box One consoles.

4 MEDIA INNOVATION AWARDS



Campaigns for Doritos Ketchup and the Lay's Do Us a Flavour contest won Media Innovation Awards from Canada's *Marketing Magazine.*

CUSTOMER COMPLIMENTS

PepsiCo's success relies on building strong relationships and continuing outstanding service to retail customers around the world.

SYSCO'S GOLD BEVERAGE SUPPLIER OF THE YEAR

- PepsiCo Foodservice

VENDOR OF THE YEAR FOR DOLLAR TREE, FAMILY DOLLAR, AND DOLLAR GENERAL

- PepsiCo North America Beverages

CVS "THINK CUSTOMER" SUPPLIER/PARTNER AWARD

- PepsiCo

WALMART'S FOOD AND BEVERAGE SUPPLIER OF THE YEAR

- PepsiCo

DRAKES SUPERMARKETS SUPPLIER OF THE YEAR

- PepsiCo Australia and New Zealand

KUM AND GO SUPPLIER/PARTNER OF THE YEAR

- PBC Midwest Retail Team

TARGET 2015 PARTNER AWARD OF EXCELLENCE

- PepsiCo

7-ELEVEN SUPPLIER OF THE YEAR

- PepsiCo North America Beverages