

# CALL TO ACTION



## TOURNAMENT DETAILS:

Friday, October 10, 2025  
Needwood Golf Course  
6724 Needwood Rd  
Derwood, MD 20855

**Bison Impact Group, Inc. (BIG), a nonprofit 501c3, hosts annual HBCU Golf Tournament during Domestic Violence Awareness Month to support HBCU students and survivors of intimate partner violence.**

BIG advocates to end violence against women and children and partners with Historically Black Colleges and Universities (HBCUs) to end relational violence, the leading cause of death for Black women under-45. Our programming is designed for Black people new to golf, as nationally less than 3% of recreational golfers are Black. BIG increases Black participation in golf through: Soulful Sundays, our weekly golf clinic; Skip Day, our annual golf outing for kids and caregivers; and, the HBCU Golf Tournament our primary fundraiser. We create a nurturing space to learn, cultivate community and foster positive social impact on and off the course and have twice been recognized by the PGA Tour for increasing access to the game of golf.

## Tournament Impact

\$24,000 for Howard University's Interpersonal Violence Prevention Program (IVPP); and,  
\$16,000 for Spelman College's Violence Prevention and Intervention Program (VP&I)

## Impressions and Engagement

3.5K Instagram followers  
76K monthly views  
15K website visitors

**VISIT OUR WEBSITE TO BECOME A SPONSOR, DONATE, AND REGISTER TO PLAY**



**Presented By:**

Russ Green, Founder



## CONTACT INFORMATION

2014 Derby Ridge Lane, Silver Spring, MD 20910

[info@bisonimpactgroup.org](mailto:info@bisonimpactgroup.org)

[bisonimpactgroup.org](http://bisonimpactgroup.org)

202-815-4824



# 2025 SPONSORS

# BIG



BECAUSE  
OF THEM  
WE CAN<sup>®</sup>

MAKE  
GOLF  
YOUR  
THING<sup>™</sup>

 **State Farm<sup>®</sup>** 



**INDUSTRIAL  
BANK**  
Getting things done



# SPONSOR PACKAGES

# BIG



## Tournament Sponsor – \$30,000

- Post to Social Media pre and post-tournament
- Presenting Speaker at Awards Ceremony
- Logo featured on Website and Banner
- Distribution of Promotional Materials
- Logo featured on Marketing Material
- Company Mention in Press Release
- Logo on all Tee box signs (18-holes)
- Logo on Scorecards (18-holes)
- 2, 4-player Team entries

## 9-holes Game Sponsor – \$15,000

- Post to Social Media pre and post-tournament
- Presenting Speaker at Awards Ceremony
- Logo featured on Website and Banner
- Distribution of Promotional Materials
- Company Mention in Press Release
- Logo on all Tee box signs (9-holes)
- Logo on Scorecards (9-holes)
- 2, 4-player Team entries

## Platinum Sponsor – \$10,000

- Post to Social Media pre and post-tournament
- Logo featured on Website and Banner
- Company Mention in Press Release
- 2, 4-player Team entries
- (4) Tee box signs

## Gold Sponsor – \$5,000

- Post to Social Media pre and post-tournament
- Logo featured on Website and Banner
- Company Mention in Press Release
- 1, 4-player Team entry
- (2) Tee box signs

## MC Sponsor – \$4,000

- Post to Social Media pre and post-tournament
- Logo featured on Website and Banner
- 2-player entries
- (2) Tee box signs

## Silver Sponsor – \$3,000

- Post to Social Media pre and post-tournament
- Logo featured on Website and Banner
- 2-player entries
- 1 Tee box sign

## Ball Sponsor – \$2,000

- Post to Social Media pre and post-tournament
- Logo featured on Tournament Ball, Website, and Banner
- 1-player entry
- 1 Tee box sign

## Bronze Sponsor – \$1,000

- Logo featured on Website and Banner
- 1-player entry
- 1 Tee box sign

