

CALL TO ACTION



TOURNAMENT DETAILS:

Friday, October 9, 2026
Needwood Golf Course
6724 Needwood Rd
Derwood, MD 20855

Bison Impact Group, Inc. (BIG), a nonprofit 501c3, hosts annual HBCU Golf Tournament during Domestic Violence Awareness Month to support HBCU students and survivors of intimate partner violence.

BIG advocates to end violence against women and children and partners with Historically Black Colleges and Universities (HBCUs) to end relational violence, the leading cause of death for Black women under-45. Our programming is designed for Black people new to golf, as nationally less than 3% of recreational golfers are Black. BIG increases Black participation in golf through: Soulful Sundays, our weekly golf clinic; Skip Day, our annual golf outing for kids and caregivers; and, the HBCU Golf Tournament our primary fundraiser. We create a nurturing space to learn, cultivate community and foster positive social impact on and off the course and have twice been recognized by the PGA Tour for increasing access to the game of golf.

Tournament Impact

\$39,000 for Howard University's Interpersonal Violence Prevention Program (IVPP); and,
\$31,000 for Spelman College's Violence Prevention and Intervention Program (VP&I)

Impressions and Engagement

4.3K Instagram followers
134K monthly views
18K website visitors

VISIT OUR WEBSITE TO BECOME A SPONSOR, DONATE, AND REGISTER TO PLAY



Presented By:

Russ Green, Founder



CONTACT INFORMATION

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BIG



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SPONSOR PACKAGES

BIG



Gold Sponsor – \$5,000

- Post to Social Media pre and post-tournament
- Logo featured on Website and Banner
- Company Mention in Press Release
- 1, 4-player Team entry
- (2) Tee box signs

Vibe Sponsor – \$4,000

- Post to Social Media pre and post-tournament
- Logo featured on Website and Banner
- 2-player entries
- (2) Tee box signs

Silver Sponsor – \$3,000

- Post to Social Media pre and post-tournament
- Logo featured on Website and Banner
- 2-player entries
- 1 Tee box sign

Ball Sponsor – \$2,000

- Post to Social Media pre and post-tournament
- Logo featured on Tournament Ball, Website, and Banner
- 1-player entry
- 1 Tee box sign

Bronze Sponsor – \$1,000

- Logo featured on Website and Banner
- 1-player entry
- 1 Tee box sign

