



## TOURNAMENT DETAILS:

Friday, October 11, 2024  
Needwood Golf Course  
6724 Needwood Rd  
Derwood, MD 20855

## Bison Impact Group (BIG), a nonprofit 501c3, hosts annual HBCU Golf Tournament during Domestic Violence Awareness Month to support HBCU students and survivors of intimate partner violence.

BIG partners with HBCUs and organizations working to end domestic violence, the leading cause of death for Black women under-45. Through the HBCU Golf Tournament and other activities, we raise money and awareness to help end violence against women and children. Our tournament is open to seasoned and novice golfers, as nationally less than 3% of recreational golfers are Black. BIG strives to increase Black participation in the sport through Soulful Sundays, our weekly golf clinic, to create a nurturing space to learn the game, cultivate community and foster positive social impact on and off the course.

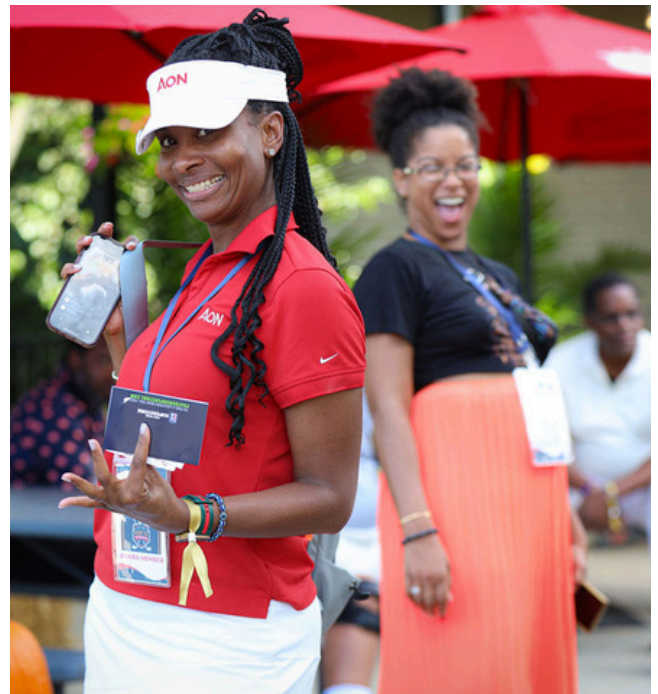
## Tournament Participation and Impact

Over 150 people attended last year's tournament. For many, it was their first time on a golf course. Our fundraising has generated:

- \$20,000 for My Sister's Place, a domestic violence shelter for women and their children
- \$15,000 for Men Stopping Violence, an organization engaging men to stop violence against women
- \$15,000 for Howard University's Interpersonal Violence Prevention Program
- \$5,000 for Spelman College's Title IX Program
- \$5,000 for Golf. My Future. My Game.

## Impressions and Engagement

- 11,303 website visitors
- 2,336 Instagram followers
- 2023 Tournament Sold Out!!!



**VISIT OUR WEBSITE TO BECOME A SPONSOR, DONATE, AND REGISTER TO PLAY**

Presented By:

Russ Green, Founder

## CONTACT INFORMATION

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# SPONSOR PACKAGES



## Tournament Sponsor – \$30,000

- Presenting Speaker at Awards Ceremony
- Logo featured on Marketing Material
- Distribution of Promotional Materials
- Company Mention in Press Release
- Logo featured on Website and Banner
- Logo on all Tee box signs (18-holes)
- Logo on Scorecards (18-holes)
- (4) 4-player team entries

## 9-holes Game Sponsor – \$15,000

- Distribution of Promotional Materials
- Company Mention in Press Release
- Logo featured on Website and Banner
- Logo on all Tee box signs (9-holes)
- Logo on Scorecards (9-holes)
- (3) 4-player team entries

## Platinum Sponsor – \$10,000

- Company Mention in Press Release
- Logo featured on Website and Banner
- (2) 4-player team entries
- (4) Tee box signs

## Gold Sponsor – \$5,000

- Logo featured on Website and Banner
- 4-player team entry
- (2) Tee box signs

## Silver Sponsor – \$2,500

- Logo featured on Website and Banner
- 2-player entries
- 1 Tee box sign

## Ball Sponsor – \$2,000

- Logo featured on Tournament Ball
- Logo featured on Website and Banner
- 1-player entry
- 1 Tee box sign

## Bronze Sponsor – \$1,000

- Logo featured on Website and Banner
- 1-player entry
- 1 Tee box sign

## Tee Sponsor – \$500

- Logo featured on Website and Banner
- 1 Tee box sign

