



TOURNAMENT DETAILS:

Friday, October 11, 2024
Needwood Golf Course
6724 Needwood Rd
Derwood, MD 20855

Bison Impact Group (BIG), a nonprofit 501c3, hosts annual HBCU Golf Tournament during Domestic Violence Awareness Month to support HBCU students and survivors of intimate partner violence.

BIG partners with HBCUs and organizations working to end domestic violence, the leading cause of death for Black women under-45. Through the HBCU Golf Tournament and other activities, we raise money and awareness to help end violence against women and children. Our tournament is open to seasoned and novice golfers, as nationally less than 3% of recreational golfers are Black. BIG strives to increase Black participation in the sport through Soulful Sundays, our weekly golf clinic, to create a nurturing space to learn the game, cultivate community and foster positive social impact on and off the course. **We have raised over \$150,000 through corporate sponsors and community support.**

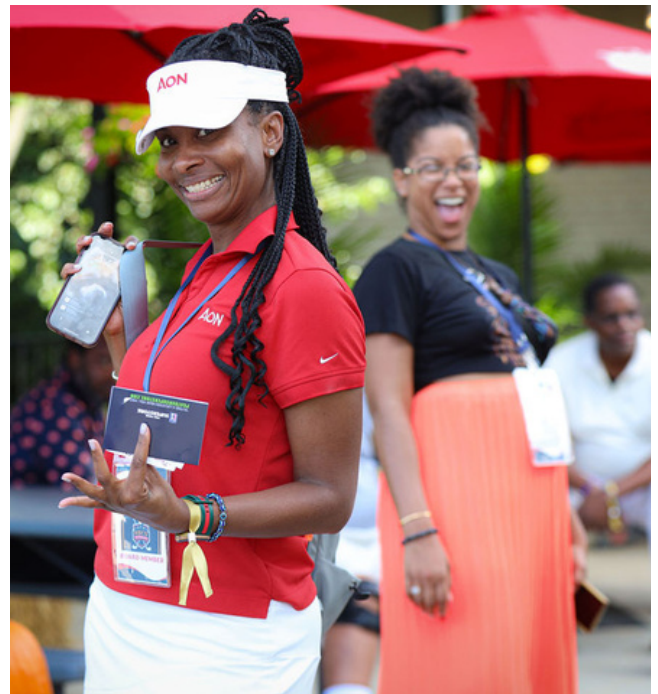
Tournament Participation and Impact

Over 150 people attended our tournament this year. For many, it was their first time on a golf course. Our fundraising has generated:

- \$20,000 for My Sister's Place, a domestic violence shelter for women and their children
- \$15,000 for Men Stopping Violence, an organization engaging men to stop violence against women
- \$15,000 for Howard University's Interpersonal Violence Prevention Program
- \$5,000 for Spelman College's Title IX Program
- \$5,000 for Golf. My Future. My Game.

Impressions and Engagement

- 9,250 website visitors
- 1,775 Instagram followers
- 2023 Tournament Sold Out!!!



VISIT OUR WEBSITE TO BECOME A SPONSOR, DONATE, AND REGISTER TO PLAY

Presented By:

Russ Green, Founder

CONTACT INFORMATION

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PAST SPONSORS

A collage of logos for various sponsors. The logos are arranged in several rows.
 - Top row: 'THE DAP PROJECT' (a fist logo), 'FARMERS INSURANCE' (a star logo), 'THOMPSON HOSPITALITY' (a large 'T' logo), 'SHANKLIN HALL' (text), 'BLACKLEAF PREMIUM + ORGANIC' (text).
 - Second row: 'UNCLE NEAREST PREMIUM WHISKEY' (text), 'SCOTT ORTHODONTICS For The Smile Of Your Life' (text), 'HOPE INVESTMENT GROUP' (a horse head logo), 'AON' (text), 'BUILD BLACK DAILY' (text), 'ECONOMIC • SOCIAL • EDUCATIONAL • CIVIC' (text).
 - Third row: 'CAPITAL DYNASTY' (a 'CD' logo), 'QINETIQ' (text), 'LV'S LADIES VIEWS ON SPORTS' (text), 'ARMSTRONG MERCHANT FAMILY' (a crocodile logo), '1984' (text), 'SENSUAL SOUL' (a flower logo), 'ART WITH SUMMER' (text).
 - Fourth row: 'WRIGHT EDUCATION GROUP Building Knowledge And Confidence To Succeed In School' (text), 'INDUSTRIAL BANK' (text), 'JIM COLEMAN AUTOMOTIVE EST. 1968 BETHESDA | SILVER SPRING | CLARKSVILLE | ELLICOTT CITY WWW.JIMCOLEMAN.COM' (text), 'BITE CLUB' (text), 'khepera WELLNESS GROUP' (text), 'HANDS IN MOTION MOBILE' (text).
 - Fifth row: 'SHOT RESHOT' (text), 'BLACKTUSK' (text), 'TRUE' (text), 'DIONNE'S' (text), 'BOEING' (text).
 - Bottom row: 'Tradishtions' (text), 'RENEGADE' (text), 'CitySwing' (text).

SPONSOR PACKAGES



Tournament Sponsor – \$30,000

- Presenting Speaker at Awards Ceremony
- Logo featured on Marketing Material
- Distribution of Promotional Materials
- Company Mention in Press Release
- Logo featured on Website and Banner
- Logo on all Tee box signs (18-holes)
- Logo on Scorecards (18-holes)
- (4) 4-player team entries

9-holes Game Sponsor – \$15,000

- Distribution of Promotional Materials
- Company Mention in Press Release
- Logo featured on Website and Banner
- Logo on all Tee box signs (9-holes)
- Logo on Scorecards (9-holes)
- (3) 4-player team entries

Platinum Sponsor – \$10,000

- Company Mention in Press Release
- Logo featured on Website and Banner
- (2) 4-player team entries
- (4) Tee box signs

Gold Sponsor – \$5,000

- Logo featured on Website and Banner
- 4-player team entry
- (2) Tee box signs

Silver Sponsor – \$2,500

- Logo featured on Website and Banner
- 2-player entries
- 1 Tee box sign

Ball Sponsor – \$2,000

- Logo featured on Tournament Ball
- Logo featured on Website and Banner
- 1-player entry
- 1 Tee box sign

Bronze Sponsor – \$1,000

- Logo featured on Website and Banner
- 1-player entry
- 1 Tee box sign

Tee Sponsor – \$500

- Logo featured on Website and Banner
- 1 Tee box sign

