



CALL TO ACTION

Bison Impact Group, Inc. (BIG), a nonprofit 501c3, hosts annual HBCU Golf Tournament during Domestic Violence Awareness Month to support HBCU students and survivors of intimate partner violence.

BIG advocates to end violence against women and children and partners with Historically Black Colleges and Universities (HBCUs) to end relational violence, the leading cause of death for Black women under-45. Our programming is designed for Black people new to golf, as nationally, less than 3% of recreational golfers are Black. BIG increases Black participation in golf through: Soulful Sundays, our weekly golf clinic; Skip Day, our annual golf outing for kids and caregivers; BIG Leap, our leadership and career readiness program that empowers young people; and the HBCU Golf Tournament, our primary fundraiser. We create a nurturing space to learn, cultivate community, and foster positive social impact on and off the course, and have been recognized by the PGA Tour's Make Golf Your Thing initiative for three years consecutively.

TOURNAMENT IMPACT



\$21,000 for Howard University's Interpersonal Violence Prevention Program (IVPP) and Spelman College's Violence Prevention and Intervention Program (VP&I)

5K INSTAGRAM FOLLOWERS

15K WEBSITE VIEWS

76K MONTHLY VIEWS



SCAN THE QR CODE OR VISIT OUR WEBSITE TO BECOME A SPONSOR, DONATE, AND REGISTER TO PLAY

**FRIDAY, OCTOBER 9TH, 2026
9AM-5PM**

NEEDWOOD GOLF COURSE
6724 Needwood Rd | Deerwood, MD 20855

Russ Green, Founder
info@bisonimpactgroup.org
202-815-4824
bisonimpactgroup.org





SPONSOR PACKAGES

Legacy Sponsor – \$5,000

- 1 foursome tournament entry
- 2 tee box signs at hole of choice
- Recognition during opening and awards ceremonies
- Featured social media spotlight
- Logo placement on the BIG website with link
- Logo placement on tournament materials
- Opportunity to provide promotional items for swag bags
- Premium signage at registration area
- Company mention in press release
- Recognition in post-event recap communications

Homecoming Sponsor – \$4,000

- 1 foursome tournament entry
- 2 tee box signs at hole of choice
- Recognition during opening and awards ceremonies
- Featured social media spotlight
- Logo placement on the BIG website with link
- Logo placement on tournament materials
- Opportunity to provide promotional items for swag bags
- Company mention in press release
- Recognition in post-event recap communications
- Dedicated section at Day Party

Impact Sponsor – \$3,000

- 1 twosome tournament entry
- 1 tee box signs
- Recognition during opening and awards ceremonies
- Dedicated social media sponsor spotlight
- Opportunity to provide promotional items for swag bags
- Logo placement on BIG website
- Logo placement on tournament materials
- Company mention in press release

Scholar Sponsor – \$2,000

- 1 twosome tournament entry
- 1 tee box sign
- Social media sponsor recognition
- Opportunity to provide promotional items for swag bags
- Logo placement on BIG website
- Logo placement on tournament banner

Community Sponsor – \$1,000

- 1 player registration
- 1 tee box sign
- Social media recognition
- Logo placement on BIG website
- Logo placement on tournament banner

Fairway Sponsor – \$500

- 1 player registration
- Custom signage displayed at one hole
- Recognition on BIG website
- Social media recognition

Friends of BIG – \$250

- Recognition on BIG website
- Social media recognition

