# PRESS RELEASE

# TOURNAMENT DETAILS:

Friday, October 10, 2025 Needwood Golf Course 6724 Needwood Rd Derwood, MD 20855



### Bison Impact Group, Inc. (BIG), nonprofit 501c3, hosts annual HBCU Golf Tournament during Domestic Violence Awareness Month to support HBCU students and survivors of intimate partner violence.

BIG partners with HBCUs and organizations working to end domestic violence, the leading cause of death for Black women under-45. Through the HBCU Golf Tournament and other activities, we raise money and awareness to help end violence against women and children. Our tournament is open to new and novice golfers, as nationally less than 3% of recreational golfers are Black. BIG strives to increase Black participation in the sport through: Soulful Sundays, our weekly golf clinic; and, Skip Day, our annual golf outing for kids and caregivers. We create a nurturing space to learn the game, cultivate community and foster positive social impact on and off the course.

#### **Tournament Participation and Impact**

Over 150 people attended last year's sold out tournament. For many, it was their first time on a golf course. Our fundraising has generated:

- \$20,000 for My Sister's Place, a domestic violence shelter for women and their children
- \$20,000 for Howard University's Interpersonal Violence Prevention Program (IVPP)
- \$15,000 for Men Stopping Violence, an organization engaging men to stop violence against women
- \$10,000 for Spelman College's Violence Prevention and Intervention Program (VPIP)
- \$5,000 for Golf. My Future. My Game.

#### **Impressions and Engagement**

- 2.8K Instagram followers
- 50K monthly views
- 12K website visitors

## VISIT OUR WEBSITE TO BECOME A SPONSOR, DONATE, AND REGISTER TO PLAY

#### Presented By:

Russ Green, Founder



# **CONTACT INFORMATION**

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